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U.S. Department of Commerce  
Patent and Trademark Office

02-17-2000



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U.S. Patent & TMO/TM Mail Rep't Dt. #34

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attached original documents or copy thereof.

1. Name of conveying party(ies):  
Johnsonville Sausage, Inc.  
 Individual(s)                       Association  
 General Partnership               Limited  
 Corporation-State WI          Partnership  
 Other:  
Additional name(s) of conveying party(ies) attached?  
 Yes     No

3. Nature of conveyance:  
 Assignment                               Merger  
 Security Agreement                   Change of Name  
 Other

Execution Date: February 11, 2000

2. Name and address of receiving party(ies):  
Name: Johnsonville Sausage, LLC  
Internal Address:  
Street Address: 950 Woodlake Road  
City: Kohler State: WI Zip: 53044  
 Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other Delaware Limited Liability Company  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached?  
 Yes  No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
  
SEE ATTACHED SCHEDULE A  
  
Additional numbers attached?

B. Trademark registration No.(s)  
  
SEE ATTACHED SCHEDULE A  
  
 Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
  
Name: Nicholas A. Kees  
Godfrey & Kahn, S.C.  
Internal Address:  
Street Address: 780 N. Water Street  
City: Milwaukee State: WI Zip: 53202

6. Total number of applications and registrations involved:.....[ 38 ]  
7. Total fee (37 CFR 3.41): .....\$965.00  
 Enclosed  
 Authorized to be charged to deposit account for any deficiency  
8. Deposit account number: 07-1509  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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01 FC:481  
02 FC:482

40.00 OP  
925.00 OP

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Nicholas A. Kees  
Name of Person Signing

Nicholas A. Kees  
Signature

2/17/2000  
Date







Total Number of pages, including cover sheet and attachments: [ 3 ]




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**COPY**  
TRADEMARK  
REEL: 002036 FRAME: 0058

**SCHEDULE A**

MARK	SERIAL NO/REG. NO.	FILING DATE/REG. DATE
	1,384,527	02/25/86
	1,562,386	10/24/89
BIG TASTE FROM A SMALL TOWN	1,923,001	09/26/95
BRAT BITES	2,265,875	07/27/99
BRATOBERFEST	1,991,941	08/06/96
BUN-TALIAN	1,642,181	04/23/91
CHARLIE MURPHY'S COOKING JOHNSONVILLE BRATS	2,189,081	09/15/98
CHEESY BEER 'N BRATWURST	1,872,102	01/03/95
D'AMICO	2,143,686	03/10/98
	1,903,675	07/04/95
HABBERSETT QUICK 'N EASY SAUSAGES	1,319,615	02/12/85
HOT 'N ZESTY COUNTRY SAUSAGE	1,907,890	07/25/95
	1,550,311	08/01/89
JOHNSONVILLE	1,136,942	06/17/80
	1,623,849	11/20/90
	1,914,356	08/22/95

MARK	SERIAL NO/REG. NO.	FILING DATE/REG. DATE
	1,944,660	12/26/95
JOHNSONVILLE APPLE 'N CINNAMON BREAKFAST SAUSAGE	2,107,498	10/21/97
	1,384,528	02/25/86
JOHNSONVILLE BRATS. GRILL ON.	75/568,271	10/13/98
JOHNSONVILLE CRUMBLES	75/047,610	01/24/96
JOHNSONVILLE ITALIA!	1,482,534	03/29/88
JOHNSONVILLE VERMONT MAPLE SYRUP BREAKFAST SAUSAGE	2,103,651	10/07/97
LUCK OF THE IRISH O'GARLIC	2,142,838	03/10/98
PASTATIZERS	2,179,440	08/04/98
PERRI	1,124,983	09/11/79
PRIMO	2,156,791	05/12/98
SIMPLY ITALIAN	1,921,070	09/19/95
STUFF'NS	1,921,045	09/19/95
SWISSWURST	1,570,027	12/05/89
TABLE FOR TWO	1,982,841	06/25/96
	1,977,193	05/28/96
THE FINE DINING COLLECTION	2,019,038	11/26/96
THE INGREDIENT SAUSAGE	2,280,084	09/21/99
TRUE ITALIAN TASTE.PERRI	2,026,800	12/31/96
WAKE UP TO BIG TASTE	2,254,497	06/15/99
WAKE UP TO JOHNSONVILLE	2,267,779	08/03/99
YULE LOG	1,426,682	01/27/87

TRADEMARK ASSIGNMENT

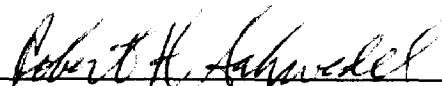
WHEREAS, Johnsonville Sausage, Inc., a corporation of the State of Wisconsin, having its principal place of business at 950 Woodlake Road, Kohler, WI 53044 ("Assignor") is the owner of the entire right, title and interest in and to the trademarks listed on attached Schedule A (hereinafter the "Trademarks") and the goodwill of the business symbolized thereby; and

WHEREAS, JOHNSONVILLE SAUSAGE, LLC, a Limited Liability Company of the State of Delaware, having its principal place of business at 950 Woodlake Road, Kohler, WI 53044 ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Trademarks worldwide, and the goodwill of the business symbolized thereby;

**NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:** Be it known that in consideration of the payment of ASSIGNEE to ASSIGNOR of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said TRADEMARKS, including the goodwill associated therewith.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

JOHNSONVILLE SAUSAGE, INC.

By: \_\_\_\_\_ 

Name: \_\_\_\_\_ Robert H. Salzwedel

Title: \_\_\_\_\_ Vice President - Finance

Date: \_\_\_\_\_ 2/11/00

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