



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Matter of :

Applicant/Registrant : Corum, Ries, Bannwart & Co. S.A., 1, rue du Petit-Château,  
2300 La Chaux-de-Fonds, Switzerland

Serial No. / Registration No. / 1,209,658

Filed/Issued : / September 21, 1982

Mark : Key Design

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Sir :

Sughrue, Mion, Zinn, Macpeak & Seas, PLLC, whose postal address is 2100  
Pennsylvania Avenue, N.W., Washington, D.C. 20037, United States of America, is hereby  
designated **applicant's/registrant's** representative upon whom notice or process in  
proceedings affecting the mark may be served.

Corum, Ries, Bannwart & Co. S.A.

By : 

Name : J.-P. Moesch

Title : General Manager

Date : 11. 1. 2000

## ASSIGNMENT

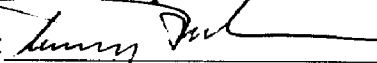
WHEREAS, Movado Corporation, a Delaware corporation, having its principal place of business at 501 Silverside Road, Wilmington, DE (Delaware), 19809, U.S.A., has adopted, used, is using and is the owner of the following trademark now registered in the U.S. Patent and trademark Office.

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
Key Design	1,209,658	September 21, 1982

WHEREAS, Corum, Ries, Bannwart & Co. S.A., a Swiss corporation, having its principal offices at 1, rue du Petit-Château, 2300 La Chaux-de-Fonds, Switzerland, is desirous of acquiring said registered trademark.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Movado Corporation hereby assigns to Corum, Ries, Bannwart & Co., S.A. all right, title and interest in the United States in and to said trademark and trademark registration together with the goodwill of the business symbolized by said trademark and registration thereof.

**Movado Corporation**

By:   
Name: Timothy F. Michino  
Title: Secretary

Date: December 23, 1999

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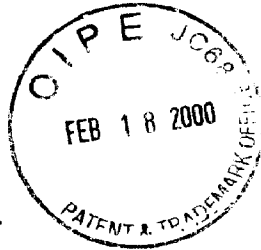
TRADEMARK  
REEL: 002036 FRAME: 0343

LAW OFFICES  
**SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC**

2100 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, DC 20037-3213  
TELEPHONE (202) 293-7060  
FACSIMILE (202) 293-7860  
www.sughrue.com

February 18, 2000

*Gary D. Krugman*  
**DIRECT DIAL: (202) 663-7484**  
**DIRECT FACSIMILE: (202) 331-4308**  
**Email: gkrugman@sughrue.com**



Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Re: Assignment of U.S. Trademark Registration 1,209,658  
Mark: Key Design  
Our Ref.: K-9349

Sir:

Enclosed herewith is an Assignment transferring title and ownership of the above-identified registration from Movado Group, Inc. to Corum, Ries, Bannwart & Co S.A. Please record the Assignment against the above-identified registration and send notification of the recordation of the Assignment to the undersigned.

Also enclosed is an appointment of Domestic Representative, the required Assignment cover sheet together with a check for \$40.00 believed to be the fee in connection with the recordation of this Assignment. You are authorized to charge or credit any difference or overpayment to the undersigned's Deposit Account No. 19-4880.

Very truly yours,

  
Gary D. Krugman

GDK/cdk

Enclosures: 1. Assignment, 2. Assignment Cover Sheet, 3. Check for \$40.00  
4. Appointment of Domestic Representation