

03-20-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TRADEMARK

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2000 9 2000

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Agreement

Merger

Change of Name

Other _____

Effective Date
Month Day Year
02/21/2000

Conveying Party

Mark if additional names of conveying parties attached Execution Date
Month Day Year

Name _____ Jockey International, Inc. _____

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization _____ Wisconsin

Receiving Party

Mark if additional names of receiving parties attached

Name _____ Sara Lee Corporation _____

DBA/AKA/TA _____

Composed of _____

Address (line 1) _____ 470 Hanes Mill Road _____

Address (line 2) _____

Address (line 3) _____ Winston-Salem _____ North Carolina _____ 27105 _____
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization _____ Maryland _____

FOR OFFICE USE ONLY

03/17/2000 DNGUYEN 00000271 1313544

01 EC:481 40.00 OP
02 EC:482 25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002036 FRAME: 0540

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

6

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,313,544	1,383,457	

Number of Properties

Enter the total number of properties involved.

#

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

65.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

16-1435

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Julia C. Archer

Julia C. Archer

2/29/00

Name of Person Signing

Signature

Date Signed

SCHEDULE A

ASSIGNMENT OF LEG DESIGNS AND LEG FASHIONS TRADEMARKS

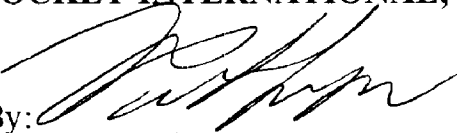
WHEREAS, JOCKEY INTERNATIONAL, INC., a corporation organized and existing under the laws of the State of Wisconsin, with a principal place of business in Kenosha, Wisconsin, and an address at 2300 60th Street, Post Office Box 1417, Kenosha, WI 53141-1417, has adopted, used, and owns the marks "LEG DESIGNS" and "LEG FASHIONS" which are registered in the United States Patent and Trademark Office under Registration Nos. 1,313,544 and 1,383,457.

WHEREAS, SARA LEE CORPORATION, a corporation organized and existing under the laws of the State of Maryland, having a principal place of business at 470 Hanes Mill Road, Winston-Salem, NC 27105, is desirous of acquiring said registered marks and the registrations therefor, together with the good will of the businesses symbolized by said marks and registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, JOCKEY INTERNATIONAL, INC. hereby assigns to SARA LEE CORPORATION all rights, title and interest in and to said marks and the registrations therefor, together with the good will of the businesses symbolized by said marks and registrations.

Signed at Kenosha, WI, this the 21st day of February, 2000.

JOCKEY INTERNATIONAL, INC.

By: 
Title: U.P. & General Counsel

008459102

ACKNOWLEDGMENT

STATE OF WISCONSIN

COUNTY OF Kenosha

I, Mary K. Zahn, a Notary Public for said County and State, do hereby certify that JOCKEY INTERNATIONAL, INC., by Mark S. Jaeger, its V.P. George personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

WITNESS my hand and notarial seal or stamp, this the 21st day of February, 2000.

Mary K. Zahn
Notary Public

My Commission Expires:

Aug 20, 2000

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