FORM PTO-1618A Expires 06/30/99 OM5 0651-0027

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03-20-2000



U.S. Department of Commerce Patent and Trademark Office **TRADEMARK** 

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
Submission Type	Conveyance Type			
New	Assignment License			
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment  Effective Date			
Correction of PTO Error Reel # Frame #	Merger Month Day Year 07031999			
	Change of Name			
Corrective Document Reel # Frame #	Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date  Month Day Year			
Name Stern's Department Stores, Inc.	02142000			
Formerly				
Individual General Partnership	Limited Partnership Corporation Association			
Other				
Citizenship/State of Incorporation/Organizat	ion Ohio			
Receiving Party	Mark if additional names of receiving parties attached			
Name Federated Department Stores, Inc.	Ţ.			
Name Federated Department Stores, Inc.				
DBA/AKA/TA				
Composed of				
Address (line 1) 7 West Seventh Street				
Address (line 2)				
Address (line 3) Cincinnati	Ohio 45202			
Individual General Partnership	State/Country Zip Code Limited Partnership If document to be recorded is an			
Corporation Association	assignment and the receiving party is not domiciled in the United States, an			
Other	appointment of a domestic representative should be attached.			
Outer	(Designation must be a separate document from Assignment.)			
Citizenship/State of Incorporation/Organizati				
20/2000 JSHABAZZ 00000086 1494689 FOR OFFICE USE ONLY				
FC:481 (0.00 OP)				

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington. D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to Commissioner of Patents and Trademarks, Box Assignments , Washington 10.

REEL: 002036 FRAME: 0736

	PTO-1618B
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## Page 2

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Domestic R	Representative Name ar	nd Address Enter for the first Rec	ceiving Party only.	
Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspond	dent Name and Addres	S Area Code and Telephone Number (212	) 697-5995	
Name	Beth Kotran			
Address (line 1)	Amster, Rothstein & Eben	stein		
Address (line 2)	90 Park Avenue			
Address (line 3)	21st Floor			
Address (line 4)	New York, New York 1001	6		
Pages	Enter the total number of including any attachment	pages of the attached conveyance doc s.	eument # 4	
Trademark	Application Number(s)	or Registration Number(s)	Mark if additional numbers attached	
		r_the Registration Number (DO NOT ENTER BOT	H numbers for the same property).	
Tra	demark Application Number	er(s) Registr	ation Number(s)	
		1494680		
Number of	Properties Enter the to	otal number of properties involved.	#[1	
Fee Amour	nt Fee Amount	for Properties Listed (37 CFR 3.41):	\$ 40.00	
Method o		closed 🗸 Deposit Account 🗌	10.00	
		dditional fees can be charged to the account.) Deposit Account Number:	# 01-1785	
		Authorization to charge additional fees:	Yes 🗸 No	
Statement a	and Signature			
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
Beth Kotran	1	MD/Man	February 18, 2000	
Name	of Person Signing	Signature	Date Signed	

### CONFIRMATORY U.S. TRADEMARK ASSIGNMENT

WHEREAS, STERN'S DEPARTMENT STORES, INC., a corporation organized and existing under the laws of the State of Ohio, having a principal place of business at Bergen Mall, Route 4, Paramus, New Jersey 07652 ("Assignor"), is the owner of all right, title and interest to the trademarks annexed hereto in Schedule A (the "Trademarks"), and all related goodwill; and

WHEREAS, FEDERATED DEPARTMENT STORES, INC., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 7 West Seventh Street, Cincinnati, Ohio 45202 ("Assignee"), is desirous of acquiring the Trademarks and the goodwill associated therewith and all variations and combinations thereof, including all those not yet developed;

NOW, THEREFORE, effective on and as of July 3, 1999, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the U.S. Trademark Registrations and U.S. Trademark Applications listed in Schedule A, all income, royalties, damages and payments now or hereafter due or payable in respect to the Trademarks, and all causes of action (in law or in equity) and the right to sue, counterclaim and recover for past, present or future infringement of the Trademarks and the rights thereto.

82276.4

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed

in its corporate name by its duly authorized officer this 14 day of Februar 4, 2000.

STERN'S DEPARTMENT STORES, INC.

Bv:

Dennis J. Broderick Vice President

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STATE OF Chio )
)ss.:
COUNTY OF Hamilton )

#### ACKNOWLEDGMENT

On this 14 day of Lebruar , 2000, before me came Dennis Broderick, who stated that he is the Vice President of Stern's Department Stores, Inc. and acknowledged that he executed the above instrument as the act and deed of Stern's Department Stores, Inc. with full authority to do so.

Peonne M. Webber Notary Public

DIANNE M. WEBBER

- stary Public, State of Ohio

- Commission Expires Nov. 17, 2002

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## Schedule A

<u>Trademark</u> <u>Registration No.</u>

STERN'S 1,494,680

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# **RECORDATION FORM COVER SHEET** CONTINUATION TRADEMARKS ONLY

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Conveying Party  Enter Additional Conveying Party  Mark if additional names of conveying parties attached  Execution Date  Month Day Year					
Name					
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Receiving Party  Enter Additional Receiving Party  Mark if additional names of receiving parties attached					
Name	]				
DBA/AKA/TA	]				
Composed of	]				
Address (line 1)	]				
Address (line 2)	]				
Address (line 3)	]				
Individual General Partnership Limited Partnership  Corporation Association  Corporation Other  City State/Country Zip Code  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)					
Citizenship/State of Incorporation/Organization	]				
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached					
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).					
Trademark Application Number(s) Registration Number(s)					
	ı				

**TRADEMARK REEL: 002036 FRAME: 0742** 

**RECORDED: 02/18/2000**