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U.S. Department of Commerce
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RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
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Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002037 FRAME: 0168

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lisa A. Smith

Lisa A. Smith

2/8/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

WHEREAS, **Zotos International, Inc.**, a New York corporation having its principal place of business at 100 Tokeneke Road, Darien, Connecticut 06820, is the owner of the trademark **BRIGHT IDEA** for hair care products and of the registration of the said trademark issued by the United States Patent and Trademark Office on August 13, 1963 under Registration Number 754,784; and

WHEREAS, **Amway Corporation**, a Michigan corporation having its principal place of business at 7575 Fulton Street East, Ada, Michigan 49355, is desirous of acquiring the said mark and the said registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said **Zotos International, Inc.** does hereby assign unto the said **Amway Corporation** all rights, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the said mark, and the said registration thereof, United States Registration No. 754,784.

IN WITNESS WHEREOF, said **Zotos International, Inc.** has caused this instrument to be executed by its VP, General Counsel & Secretary on this 29th day of December, 1999.

(Corporate Seal)

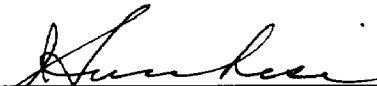
ZOTOS INTERNATIONAL, INC.

Dated: December 29, 1999 By Joseph S. Kendy, Jr.

Office VP, General Counsel & Secretary

STATE OF CONNECTICUT)
) SS Darien
COUNTY OF FAIRFIELD)

On this 29th day of December, 1999, before me personally appeared Joseph S. Kendy, Jr., who, being duly sworn, did depose and say that he or she is the VP, General Counsel & Secretary of **Zotos International, Inc.**, that he or she signed the foregoing instrument for the uses and purposes therein set forth, that he or she signed it as a free act on behalf of the said **Zotos International, Inc.**, and that he or she is empowered by authority of its Board of Directors to execute this assignment on behalf of the said **Zotos International, Inc.**



(Signature of Notary Public)

Joseph J. Lucchesi
(Typed name)
Notary Public – State of Connecticut

JOSEPH J. LUCCHESI
NOTARY PUBLIC
MY COMMISSION EXPIRES OCT. 31, 2000