



02-11-2000



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U.S. Patent & TMO/TM Mail Rcpt Dt. #54

Trade

documents or copy thereof.

1. Name of conveying party(ies):

EVA ROSENBERG
RICKY G. CORDELL
CAROL M. COLLINS
DONALD C. COLLINS
16035 ENCINO BLVD, STE 1200
ENCINO, CALIFORNIA

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership (California)

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: DECEMBER 26, 1999

2. Name and address of receiving party(ies):

Name: WISH-LIST.COM, INC.

Internal Address: _____

Street Address: 1148 TENTH STREET, STE 8

City: MANHATTAN BEACH State: CA ZIP: 90266

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State CALIFORNIA
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75 / 084, 067

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: PETER M. EICHLER

Internal Address: TROOP STEUBER

PASICH REDDICK & TOBEY, LLP

Street Address: 2029 CENTURY PARK EAST

City: LOS ANGELES State: CA ZIP: 90067

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-1500

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JAMMYE B. SMITH
Name of Person Signing

Jammye B. Smith
Signature

February 10, 2000
Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

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TRADEMARK

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UNITED STATES OF AMERICA

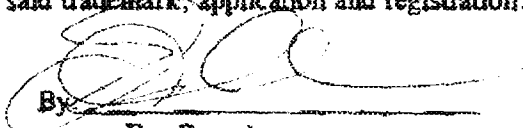
ASSIGNMENT

WHEREAS, Eva Rosenberg, Donald C. Collins, Ricky G. Cordell and Carol M. Collins, a partnership organized under the laws of the State of California, with an address of 16055 Ventura Boulevard, Ste. 1200, Encino, California 91436, and composed of four U.S. citizens ("the Assignor"), has adopted, used and registered (or applied for registration) the Trademark MY WISH LIST, Reg. No. 75/084067, in the United States;

WHEREAS, Wish-List.Com, Inc., a California corporation located at 1148 Tenth Street, Ste. 8, Manhattan Beach, California 90266 (the "Assignee"), is desirous of acquiring said mark, and application therefor and any registration thereof,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest, with the goodwill therein, in and to the said trademark, application and registration.

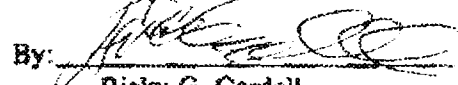
DATED: 12/26/99

By: 
Eva Rosenberg

DATED: _____

By: _____
Donald C. Collins

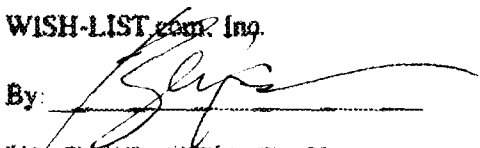
DATED: 12/26/99

By: 
Ricky G. Cordell

DATED: _____

By: _____
Carol M. Collins

Agreed and accepted this 20
day of JANUARY 2000

WISH-LIST.com, Inc.
By: 

K. L. ...
TROUP STUBBINS PASTER KRAMER & TOBEY, LLP

130999 (7.06)

CERTIFICATE OF MAILING BY EXPRESS MAIL

I, JIMMYE B. SMITH, do hereby certify, that the foregoing document, i.e., TRADEMARK ASSIGNMENT, is being deposited as Express Mail with the United States Postal Service, postage prepaid, in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Box Assignments - FEE, Arlington, Virginia 22202-3513, Express Mail Receipt No. EE358007765US, on this 11th day of February, 2000.


JIMMYE B. SMITH