

03-22-2000



101294092

R SHEET
ILY

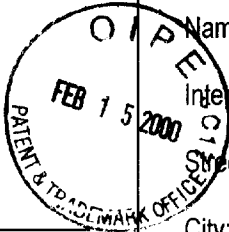
MIPRI
2-15-00

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Universal City Studios, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies):

Name: Dr. Seuss Enterprises, L.P.

Internal Address: _____

Street Address: 1200 Prospect Street, Suite 575

City: La Jolla State: CA ZIP: 92037

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership California
- Corporation State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No

(Designations must be a separate document from assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 2, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,307,717

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nancy O. Dix

Internal Address: Gray Cary Ware & Freidenrich

Street Address: 401 B Street, Suite 1700

City: San Diego State: CA ZIP: 92101

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1895

(Attach duplicate copy of this page if paying by deposit account)

03/20/2000 3:00PM 00000007 2007717

DO NOT USE THIS SPACE

01 FC:481

40.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy O. Dix

Name of Person Signing

Nancy O. Dix
Signature

Feb 14, 2000
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002037 FRAME: 0826

TRADEMARK ASSIGNMENT

WHEREAS, Universal City Studios, Inc., a Delaware corporation located and doing business at 100 Universal City Plaza, Universal City, California 91608 (hereinafter "Assignor") is the owner of all right, title and interest in and to the trademark CATS, HATS & THINGS and the registration therefor, Registration No. 2,307,717 (the "Trademark"); and

WHEREAS, Dr. Seuss Enterprises, L.P., a California Limited Partnership, located and doing business at 1200 Prospect Street, Suite 575, La Jolla, California 92037 (hereinafter "Assignee"), wishes to acquire all right, title and interest in and to the Trademark, the goodwill of the business symbolized thereby, and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee ownership of all right, title and interest in and to the Trademark, the goodwill of the business symbolized thereby, and the registration therefor.

UNIVERSAL CITY STUDIOS, INC.

By 

Title Assistant Secretary

Date Feb. 2, 2000



Writer's Direct Dial: 619-699-2975
Internet: jblankenbeckler@graycary.com

Our File No.: 102695-900000

February 14, 2000

VIA FEDERAL EXPRESS

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Re: Assignor: Universal City Studios, Inc.
Assignee: Dr. Seuss Enterprises, L.P.

Dear Sir or Madam:

Enclosed please find the following documents:

1. Recordation Form Cover Sheet for Trademarks only;
2. Assignment of Federal Registered Trademark 2,307,717 from Universal City Studios, Inc., a Delaware corporation to Dr. Seuss Enterprises, L.P., a California corporation;
3. A self-addressed postage paid postcard for your use to indicate receipt of the enclosed documents;
4. Our Check No. 435441 in the amount of \$40.00; and
5. You are hereby authorized to charge Deposit Account No. 07-1895 for all trademark fees that may become due during the pendency of this recordation.

Please record these documents and once the assignment has been recorded, please return the original Notice of Recordation to me at the above-listed address.

Sincerely,

GRAY CARY WARE & FREIDENRICH LLP

John C. Blankenbeckler
Paralegal to Nancy O. Dix, Esq.

JCB:pg:graycary\SD\1339953
Enclosures (original Assignment)