

03-23-2000

FORM COPY

MARKS ONLY



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Tab settings

To the Honorable

marks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Newco, Inc.  
150 Game Time Dr.,  
Ft. Payne, Alabama 3



02-14-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #22

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other
- Association
- Limited Partnership

2/14/00

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 9, 2000

2. Name and address of receiving party(ies):

Name: Playcore, Inc.

Internal Address:

Street Address: 15 W. Milwaukee Street

City: Janesville, State: WI ZIP: 53545

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/465,023

75/465,023

Additional numbers

B. Trademark Registration No.(s)

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elliott C. Bankendorf, Esq.

Internal Address: Welsh & Katz, Ltd.

Street Address: 120 S. Riverside Plaza

City: Chicago, State: IL ZIP: 60606

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-0920

03/23/2000 DCOATES 00000004 75465023  
01 FC:481 40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elliott C. Bankendorf  
Name of Person Signing

Signature

02/14/00  
Date

Total number of pages including cover sheet, attachments, and

2

**ASSIGNMENT**

WHEREAS, Newco, Inc., a corporation organized and existing under the laws of the State of Wisconsin, having a principal place of business at 150 Game Time Dr., Ft. Payne, Alabama 35967, is the owner of record of the trademark and federal applications for registration therefor set forth in Exhibit Newco A for the trademarks therein;


WHEREAS, Playcore, Inc., a corporation organized and existing under the laws of the State of Delaware, a successor to the business of Newco, Inc. and having a principal place of business at 15 W. Milwaukee Street, Janesville, Wisconsin 53545, is desirous of acquiring all rights in the trademark EXTREME PLAY, nunc pro tunc, as of August 14, 1998 including Trademark Application No. 75/465,023, filed April 9, 1998, and all business associated therewith.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, Newco, Inc. hereby sells, assigns, transfers, and sets over unto Playcore, Inc., its successors and assigns, the aforesaid trademark application for registration and rights in, to, and under said trademark set forth above, and all business associated therewith together with the goodwill of the business symbolized by said marks, nunc pro tunc as of August 14, 1998.

IN TESTIMONY WHEREOF, Newco, Inc., has caused these presents to be signed by an authorized Officer thereof as of this 9<sup>th</sup> day of ~~December~~<sup>February</sup>, ~~1999~~<sup>2000</sup>.

NEWCO, INC.

By:   
Richard E. Ruegger  
Chief Financial Officer