

03/24/00

RECO  
TR.

03-31-2000

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

D

Tab settings



To the Honorable Commissioner of Patents :

101302788

1 original documents or copy thereof.

1. Name of conveying party(ies):

Grundy International Operations B.V.

- Individual(s)
- General Partnership
- Corporation-State
- Other Netherlands Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Pearson Television Operations B.V.

Internal Address: \_\_\_\_\_

Street Address: Sumatralaan 45, 1217GP Hilversum

City: The Netherlands State: \_\_\_\_\_ ZIP: \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Netherlands C



03-24-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #67

If assignee is not domiciled in the United States, domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: December 6, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Please see attached Schedule

B. Trademark registration No.(s)

Please see attached Schedule

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter M. Eichler, Esq.

Internal Address: Troop Steuber Pasich Reddick & Tobey, LLP

Street Address: 2029 Century Park East

Los Angeles, California 90067-3010

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

6. Total number of applications and registrations involved: \_\_\_\_\_

89

7. Total fee (37 CFR 3.41):..... \$ (2240.00)

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

20-1500

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rose Hernandez  
Name of Person Signing

Signature

December 16, 1999  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	100%	75/690934	26-Apr-99		
US	100%	75/690935	26-Apr-99		
US	BEAT THE CLOCK	75/158635	30-Aug-96		
US	BEAT THE CLOCK	75/304273	06-Jun-97		
US	BEAT THE CLOCK	75/158637	30-Aug-96		
US	BEAT THE CLOCK	75/158636	30-Aug-96		
US	BEAT THE CLOCK	75/158626	30-Aug-96		
US	BEAT THE CLOCK & Design	74/255313	13-Mar-92	1819509	01-Feb-94
US	BODY LANGUAGE	75/158641	30-Aug-96		
US	BODY LANGUAGE	75/158638	30-Aug-96		
US	BODY LANGUAGE	75/304272	06-Jun-97		
US	BODY LANGUAGE	75/158639	30-Aug-96		
US	BODY LANGUAGE	75/158640	30-Aug-96		
US	CARD SHARKS	75/158642	30-Aug-96		
US	CARD SHARKS	73/730878	26-May-88	1546802	04-Jul-89
US	CARD SHARKS	75/158630	30-Aug-96		
US	CARD SHARKS	75/158628	30-Aug-96		
US	CARD SHARKS	75/158629	30-Aug-96		
US	CHILD'S PLAY	75/304271	06-Jun-97		
US	FAMILY FEUD	73/190908	31-Oct-78	1131409	26-Feb-80

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	FAMILY FEUD	75/755012	01-Dec-88	1611555	26-Aug-96
US	FAMILY FEUD	75/158503	30-Aug-96		
US	FAMILY FEUD	75/613677	30-Dec-98		
US	FAMILY FEUD	75/077105	20-Aug-96	2100014	15-Sep-98
US	FAMILY FEUD	75/158505	30-Aug-96		
US	FAMILY FEUD	75/759343	23-Jul-99		
US	FAMILY FEUD	75/158627	28-Aug-96		
US	FAMILY FEUD	75/158504	30-Aug-96		
US	FAMILY FEUD and Des.	73/766613	01-Dec-88	1613281	11-Sep-90
US	MATCH GAME	75/178736	08-Oct-96		
US	MATCH GAME	75/178735	08-Oct-96		
US	MATCH GAME	75/178734	08-Oct-96		
US	MATCH GAME	74/061890	23-May-90	1735342	24-Nov-92
US	MATCH GAME	75/759341	23-Jul-99		
US	MATCH GAME	75/613679	30-Dec-98		
US	MATCH GAME	75/178737	08-Oct-96		
US	NOW YOU SEE IT	75/158506	30-Aug-96		
US	NOW YOU SEE IT	75/304270	06-Jun-97		
US	NOW YOU SEE IT	75/158472	30-Aug-96		
US	NOW YOU SEE IT	75/158471	30-Aug-96		

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	NOW YOU SEE IT	75/158507	30-Aug-96		
US	PASSWORD	75/158476	30-Aug-96		
US	PASSWORD	75/158473	30-Aug-96		
US	PASSWORD	75/158475	30-Aug-96		
US	PASSWORD	75/158474	30-Aug-96		
US	PASSWORD	75/613678	30-Dec-98		
<del>US</del>	<del>PASSWORD</del>	<del>75/151968</del>	<del>18-Feb-96</del>	<del>226443</del>	<del>27-Mar-95</del>
US	PASSWORD	75/759342	23-Jul-99		
US	PASSWORD	73/301834	19-Mar-81	1253864	11-Oct-83
US	PASSWORD PLUS	73/301833	19-Mar-81	1260090	06-Dec-83
US	PLAY YOUR HUNCH	75/158648	30-Aug-96		
US	PLAY YOUR HUNCH	75/304269	06-Jun-97		
US	PLAY YOUR HUNCH	75/158649	30-Aug-96		
US	PLAY YOUR HUNCH	75/158647	30-Aug-96		
US	PLAY YOUR HUNCH	75/158491	30-Aug-96		
US	PRICE IS RIGHT	75/158643	30-Aug-96		
US	PRICE IS RIGHT	75/158644	30-Aug-96		
US	PRICE IS RIGHT	75/158645	30-Aug-96		
US	PRICE IS RIGHT	75/158646	30-Aug-96		
<del>US</del>	<del>PRICE IS RIGHT</del>	<del>75/078825</del>	<del>08-Aug-96</del>		

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	SUPER PASSWORD	73/730877	26-May-88	1557284	19-Sep-89
US	TATTLETALES	75/158555	30-Aug-96		
US	TATTLETALES	75/158492	30-Aug-96		
US	TATTLETALES	75/181218	15-Oct-96	2162782	02-Jun-98
US	TATTLETALES	75/158554	30-Aug-96		
US	THE BETTER SEX	75/181206	15-Oct-96		
US	THE BETTER SEX	75/181215	15-Oct-96		
US	THE BETTER SEX	75/181205	15-Oct-96		
US	THE BETTER SEX	75/181207	15-Oct-96		
US	THE BETTER SEX	75/181214	15-Oct-96		
US	THE PRICE IS RIGHT	72/072048	22-Apr-59	695843	05-Apr-60
US	THE PRICE IS RIGHT	75/830897	25-Oct-99		
US	THE PRICE IS RIGHT and Des.	73/758612	19-Oct-88	1555171	05-Sep-89
US	TO TELL THE TRUTH	74/097501	17-Sep-90	1676159	18-Feb-92
US	TO TELL THE TRUTH	75/158487	30-Aug-96		
US	TO TELL THE TRUTH	75/158488	30-Aug-96		
US	TO TELL THE TRUTH	75/158486	30-Aug-96		
US	TO TELL THE TRUTH	75/158489	30-Aug-96		
US	TRIVIA TRAP	75/158490	30-Aug-96		
US	TRIVIA TRAP	75/158479	30-Aug-96		

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	TRIVIA TRAP	75/158477	30-Aug-96		
US	TRIVIA TRAP	75/304268	06-Jun-97		
US	TRIVIA TRAP	75/158478	30-Aug-96		
US	TWO FOR THE MONEY	75/158483	30-Aug-96		
US	TWO FOR THE MONEY	75/158482	30-Aug-96		
US	TWO FOR THE MONEY	75/158481	30-Aug-96		
US	TWO FOR THE MONEY	75/158480	30-Aug-96		
US	TWO FOR THE MONEY	75/304267	06-Jun-97		
US	WHAT'S MY LINE	75/158470	30-Aug-96		
US	WHAT'S MY LINE	75/158469	30-Aug-96		
US	WHAT'S MY LINE	75/158485	30-Aug-96		
US	WHAT'S MY LINE	75/158484	30-Aug-96		
US	WHAT'S MY LINE	75/181221	15-Oct-96	2162783	02-Jun-98

**T** TROOP  
STEUBER  
PASICH  
REDDICK  
& TOBEY, LLP

Peter M. Eichler  
*Attorney at Law*

Direct Voice (310) 728-3250  
Direct Fax (310) 728-2250  
E-Mail pmeichler@trooplaw.com

December 16, 1999

**VIA EXPRESS MAIL RECEIPT NO. EE358069420US**

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Box Assignments - Fee  
Arlington, Virginia 22202-3513


**RE: Pearson Television Operations B.V.  
Trademarks in the United States  
Name Change from Grundy International Operations B.V.**

Dear Sir:

We are attaching hereto the change of name document and official cover sheet with Schedule of Trademarks in order to record the above name change. Please charge our deposit account no. 20-1500 for the filing fee of \$2240.00.

Please return the enclosed postcard to signify your receipt hereof.

Sincerely,

  
Peter M. Eichler  
for TROOP STEUBER PASICH  
REDDICK & TOBEY, LLP

PME:reh  
Encl.