

NUM  
2/16/00

03-15-2000



To the Honorable Commissioner of Patents

101290387

ginal documents or copy thereof.

1. Name of conveying party(ies):

American Journal of Nursing Company

- Individual(s)
- General Partnership
- Corporation-State of New York
- Association
- Limited Partnership
- Other

2. Name and address of receiving party(ies):

Mosby-Year Book, Inc.  
11830 Westline Industrial Drive  
St. Louis, Missouri 63146

- Individual(s) citizenship U.S.
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Missouri
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement  Change of Name
- Other

If assignee is not domiciled in the United States, a domestic representative designated is attached  Yes  No

(Designations must be a separate document Assignment)  
Additional name(s) & Address(es) attached  Yes  No

Execution Date: October 21, 1991

4. Application or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,124,719  
1,235,529

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ava K. Doppelt, Esquire  
Internal Address: Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.

Street Address: 255 South Orange Avenue  
Suite 1401  
Orlando, FL 32801

6. Total number of applications and registrations involved:.....(2)

7. Total fee (37CFR 3.41)..... \$ 65.00  
 Enclosed (receipt for payment)  
 Charge any amounts due or credit any Overpayment to deposit account no. 01-0484

(Attach duplicate copy of this page if paying by deposit account)

03/14/2000 DNGUYEN 00000019 1124719

DO NOT USE THIS SPACE

01 FC:481 40.00 DP  
02 FC:482 25.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ava K. Doppelt, Esquire

February 14, 2000

Signature

Date

Total number of pages including cover sheet, attachments and document: \_\_\_\_\_

ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS that AMERICAN JOURNAL OF NURSING COMPANY, a New York corporation (the "Assignor"), for and in consideration of the amount payable to the Assignor by MOSBY-YEAR BOOK, INC., a Missouri corporation (the "Assignee"), pursuant to an agreement between them dated October 21, 1991 (the "Agreement"), the receipt and sufficiency whereof is hereby acknowledged, has granted, bargained, sold, assigned, conveyed, transferred, set over, confirmed, and delivered, and does hereby grant, bargain, sell, assign, convey, transfer, set over, confirm, and deliver to the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to Assignor's trademarks "NURSING OUTLOOK" and "GERIATRIC NURSING American Journal of Care for the Aging" (including, without limitation, United States Registration Numbers 1,124,719 and 1,235,529), together with the good will of the Assignor's business symbolized by such trademarks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term or terms for which such registrations and applications are granted, renewed, or reissued, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed in its corporate name by one of its officers, thereunto duly authorized, effective as of the 21 day of October, 1991.

AMERICAN JOURNAL OF NURSING COMPANY

[CORPORATE SEAL]

By: *Howard C. Catterbuck*

STATE OF NEW YORK )  
                          : ss.:  
COUNTY OF NEW YORK)

On this 21st day of October, 1991, before me appeared Howard Catterbuck, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

*Carolyn Schurr*  
Notary Public

CAROLYN SCHURR  
Notary Public, State of New York  
No. 31-4942788  
Qualified in New York County  
Commission Expires Oct. 3, 1992

Schedule 1

Service Marks

1. NURSING OUTLOOK, U.S. Reg. No. 1,124,719,  
registered September 4, 1979 (Principal Register)
2. GERIATRIC NURSING, U.S. Reg. No. 1,235,529,  
registered April 19, 1983 (Supplemental Register)