

MRP 2-23-00

03-30-2000

FORM PTO-1594  
(Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying party(ies):

John David Alden  
United States Citizen

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Peace Mountain Natural Beverages Corporation  
MASSACHUSETTS CORPORATION  
P.O. Box 1445  
Springfield MA 01101-14

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

Execution Date: \_\_\_\_\_

4. Application number(s) or patent number(s):

A. Trademark Application Number(s)

PEACE MOUNTAIN WATER

B. Trademark Registration Number(s)  
2,293,308

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Corporate Creations Chicago P.C.

Internal Address: Attention: Brian R. Fons

Street Address: 3023 North Clark Street #318

City: Chicago State: IL ZIP: 60657

6. Total number of applications and registrations involved ..... 1

7. Total fee (37 CFR 3.41):

- \$40 check enclosed for regular service
- \$160 check enclosed for EXPEDITED SERVICE
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

03/28/2000 JSHRBAZZ 00000090 2293308

01 FC:481  
02 FC:998

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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian R. Fons  
Name of Person Signing

Signature

February 15, 2000  
Date

Total number of pages including cover sheet, cover letter, document and attachments: 3

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TRADEMARK  
REEL: 002041 FRAME: 0146

## Designation of Domestic Representative

The undersigned foreign person is the assignee of the trademark PEACE MOUNTAIN WATER, United States Patent and Trademark Office Registration Number 2,293,308, and designates the following United States resident to act as its domestic representative upon whom notices or process affecting the application/registration may be served:

Corporate Creations Chicago P.C.  
3023 North Clark Street #318  
Chicago, IL 01106-1397

Peace Mountain Natural Beverages Corporation

By: John David Alden

Date: 2-16-00  
2000

## Assignment of Trademark

Assignor(s):

John David Alden  
United States Citizen

Assignee(s):

Peace Mountain Natural Beverages Corporation  
Massachusetts Corporation

"Trademark" means the trademark PEACE MOUNTAIN WATER and all applications and registrations relating to the Trademark, including United States Patent and Trademark Office Registration Number 2,293,308.

For good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee(s) all of Assignor's rights in the Trademark together with the goodwill of the business in which the trademark is used. Assignor also assigns to Assignee(s) the right to recover for damages and profits for past infringement of the Trademark. Assignor agrees to perform all reasonable acts, including executing and delivering all papers, instruments and assignments, that Assignee(s) may require in order to vest in Assignee(s) all of Assignor's rights in the Trademark.

John David Alden

By: John David Alden

Date: Feb. 10, 2000