

03-31-2000

COVER SHEET
FILE

OMB No. 0661-0011 (exp. 4/94)
MRO 2-25-00
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To the Honorable Commissioner

See attached original documents or copy thereof.

1. Name of conveying party(ies):

Renaissance Marketing Partners, Inc.

- Individual(s)
- General Partnership
- Corporation-State Florida
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 30, 1994

2. Name and address of receiving party(ies)

Name: Entertainment Publications, Inc.

Internal Address:

Street Address: 2125 Butterfield Road

City: Troy State: MI ZIP: 48084

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Reg. No. 1,882,714

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT LLP

Street Address: 1740 Broadway

City: New York State: NY ZIP: 10019

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6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

1 FC:481 40.00 DP DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz, Esq.
Name of Person Signing

Jeffrey C. Katz
Signature

2-25-00
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments

ASSIGNMENT

WHEREAS, RENAISSANCE MARKETING PARTNERS, INC., a Florida corporation with its principal place of business at 150 Second Avenue North, Suite 1470, Tampa, Florida 33701 (hereinafter "Assignor") is the owner of the following mark which is subject of an application for registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
ONE FOR THE CHILDREN (stylized)	74/159379	April 22, 1991

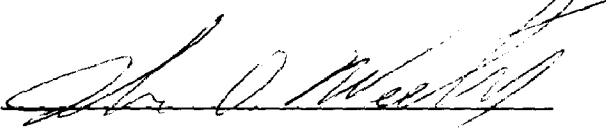
WHEREAS, ENTERTAINMENT PUBLICATIONS, INC., a Michigan corporation with its principal place of business at 2125 Butterfield Road, Troy, MI 48084 (hereinafter "Assignee") is desirous of acquiring said mark and said application for registration thereof;

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, and said application for registration, together with the goodwill of the business symbolized by the mark, and all rights to damages or profits, due or accrued, arising out of past infringement of the said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as

of the 30 day of June - 1994.

RENAISSANCE MARKETING PARTNERS, INC.

By: 

Name: John D. Westbury

Title: President