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04-03-2000

FORM PTO-1594

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101303643

To the Hon. Commissioner of Patents & Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cherokee Products Company

- Individual(s)
- General Partnership
- Limited Partnership
- Corporation - Georgia
- Additional name(s) of conveying party(ies) attached?
 Yes No

- Association
- Other

3. Nature of conveyance:

- Assignment
- Change of Name
- Security Agreement
- Merger
- Other

Execution Date: February 17, 2000

2. Name and address of receiving party(ies):

Name:
Moody Dunbar, Inc.

Street Address:
3202 Highway 107
Chuckey, TN 37641

- Individual(s) citizenship:
- Association
- General Partnership
- Limited Partnership
- Corporation - Tennessee
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional name(s) & address(es) attached? Yes No

4. Application numbers or registration (numbers):

A. Trademark Application No(s).

B. Trademark Registration No(s).

761,700	748,129
2,157,175	993,480
1,771,640	

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Robert O. Fox, Esq.
LUEDEKA, NEELY & GRAHAM, P.C.
P. O. Box 1871
Knoxville, TN 37901

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 3.41).....\$ 140

- Enclosed
- Please charge to deposit account any missing or additional fee

8. Deposit Account No. 12 - 2355

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02 FC:482

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert O. Fox

Name of Person Signing

Signature

February 25, 2000

Date

Total number of pages including cover sheet: [3]

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*** CERTIFICATE OF MAILING ***

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Box Assignment, Office of Public Records, U.S. Patent and Trademark Office, Crystal Gateway 4, Room 335, Washington, D.C. 20231

on February 25, 2000
Date

Robert O. Fox, Registration No. 34,165

TRADEMARK
REEL: 002042 FRAME: 0109

TRADEMARK AND COPYRIGHT ASSIGNMENT

WHEREAS, Cherokee Products Company (a Georgia corporation) ("Cherokee") is the owner of certain rights in the trademarks OSAGE, PIAGGI, SUNSHINE, POMONA, POMONA SUNSHINE, SPANISH TRAIL, associated trade names, trademarks, logos, commercial symbols, label designs, and copyrights in such logos, commercial symbols and labels (hereinafter collectively referred to as the "Marks") for use in connection with fruits, vegetables, the canning and distribution thereof and related goods and services and the owner of the following United States Trademark Registrations for certain of the Marks (collectively "Marks and Registrations"):


<u>Mark</u>	<u>Reg. No.</u>
OSAGE	761,700
PIAGGI	2,157,175
POMONA	1,771,640
POMONA SUNSHINE	748,129
SPANISH TRAIL	993,480

WHEREAS, Moody Dunbar, Inc. desires to obtain ownership of all of Cherokee's right, title and interest in the Marks and Registrations, copyrights associated therewith and all goodwill of the business symbolized by such trademarks and Cherokee desires to transfer the same to Moody Dunbar, Inc.;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

- (1) Cherokee has assigned and hereby does assign to Moody Dunbar, Inc. all of its right, title and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by all such trademarks and all copyrights in the logos, commercial symbols and labels associated with the Marks and Registrations throughout the World and all present and past rights of action associated therewith, free and clear of all liens and encumbrances.

CHEROKEE PRODUCTS COMPANY

By 
G. Albert Bloodworth, Jr.
President

Date: February 17, 2000

STATE OF GEORGIA)

COUNTY OF FULTON)

Before me, Shawne Keenan, of the state and county mentioned, personally appeared G. Albert Bloodworth, Jr. with whom I am personally acquainted, and who acknowledged that he is the President of Cherokee Products Company and that he as such executed the within Trademark and Copyright Assignment for the purpose therein contained.

WITNESS my hand and seal, at office in Atlanta, Georgia this 17th day of February 2000.



Shawne Keenan
Notary Public

My Commission Expires:
December 16, 2001