

FORM PTO-1618A  
Expires 08/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

02-28-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #26

04-04-2000

REC

ET

TO: The Commissioner of Patents and

original document(s) or copy(ies).

**Submission Type**

101306260

☐ New

☒ Assignment

☐ License

☐ Resubmission (Non-Recordation)  
Document ID #

☐ Security Agreement

☐ Nunc Pro Tunc Assignment

☐ Correction of PTO Error

☐ Merger

Effective Date  
Month Day Year  
11 24 99

☐ Reel # Frame #

☐ Change of Name

☐ Corrective Document

☐ Other

☐ Reel # Frame #

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Time Health Media Inc.

11 24 99

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name Time Inc.

DBA/AKA/TA

Composed of

Address (line 1) 1271 Avenue of the Americas

Address (line 2)

Address (line 3) New York

City

New York

State/Country

10020

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/03/2000 TTON11 00000165 201112 1525641

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01 FC:481 40.00 CH  
02 FC:482 100.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 002042 FRAME: 0616

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,525,641"/>	<input type="text" value="1,815,568"/>	<input type="text"/>
<input type="text" value="1,528,216"/>	<input type="text" value="1,804,437"/>	<input type="text"/>
<input type="text" value="2,105,528"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

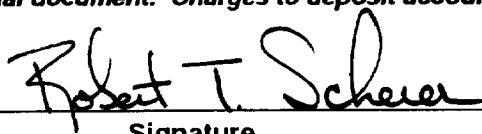
No ☐

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Robert T. Scherer

Name of Person Signing



Signature

1/25/2000

Date Signed


## ASSIGNMENT

WHEREAS, TIME HEALTH MEDIA INC., a Delaware corporation, with offices at Two Embarcadero Center, San Francisco, CA 94111 (hereinafter the “Assignor”), is the owner of the trademarks and service marks shown in the attached Schedule (hereinafter the “Marks”) and of the recited registrations therefor;

WHEREAS, TIME INC., a Delaware corporation, with offices at 1271 Avenue of the Americas, New York, NY 10020 (hereinafter the “Assignee”), is desirous of acquiring the Marks and the recited registrations therefor; and

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations therefor as shown in the attached Schedule.

TIME HEALTH MEDIA INC.

By:   
Name: Richard I. Friedman  
Title: Assistant Secretary

State of New York :  
:SS  
County of New York :

On the 24<sup>th</sup> day of November, 1999, before me personally came Richard I. Friedman, to me known, who, being by me duly sworn, did depose and say that he resides in New York; that he is the Assistant Secretary of TIME HEALTH MEDIA INC., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.

*Emilie Crea*  
 \_\_\_\_\_  
 Notary Public  
 EMILIE CRE  
 NOTARY PUBLIC, STATE OF NEW YORK  
 NO. 31-4805518  
 QUALIFIED IN KINGS COUNTY  
 CERTIFICATE ON FILE IN NEW YORK COUNTY  
 COMMISSION EXPIRES APRIL 30, 2000

## TRADEMARK

REEL: 002042 FRAME: 0618

## SCHEDULE

<u>Mark</u>	<u>Registration No.</u>	<u>Granted</u>	<u>Class</u>
AMERICAN HEALTH	1,525,641	February 21, 1989	16
AMERICAN HEALTH and Design	1,528,216	March 7, 1989	16
AMERICAN HEALTH FOR WOMEN	2,105,528	October 14, 1997	16
AMERICAN HEALTH CLUB MARKETING and Design	1,815,568	January 4, 1994	35
AMERICAN HEALTH FITNESS OF BODY AND MIND and Design	1,804,437	November 16, 1993	16