FORM PTO-1595



U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

( IBA) EL HORN DALE HORN ALEN BRIN BLEN BRIN BLEN BRIN BLEN BRIN BRIN BRIN BRIN BRIN BRIN BRIN BRI	
To the Honorable Commissioner of Patents and 101	304004 original documents or copy thereof.
<ol> <li>Name of Conveying party(ies):         Foundation to Support Animal Protection     </li> </ol>	2. Name and address of receiving party(ies)
Individual(s)AssociationGeneral PartnershipLimited Partnership X_Corporation-StateDelaware Other Additional name(s) of conveying party(ies) attached?Yes _X_No 3. Nature of conveyance:X_AssignmentMerger	Individual(s) citizenship
Security AgreementChange of Name	Other
Execution Date: May 6, 1999	Yes X No  (Designations must be a separate document from assignment)  Additional name(s) and address(es) attached? Yes X No
4. Application number(s) or trademark registration number(s): A. Trademark Application No(s).	B. Trademark Registration No(s). 1,705,510
Additional numbers	attached:Yes _X_No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved
Name: Bruce H. Bernstein  Internal Address: T9572	7. Total Fee (37 CFR 3.41)\$ X_Enclosed Authorized to be charged to deposit account
Street Address: GREENBLUM & BERNSTEIN, P.L.C.  1941 Roland Clarke Place	8. Deposit account number:  19-0089
City: <u>Reston</u> State: <u>VA</u> ZIP: <u>20191</u>	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE	THIS SPACE
9. Statement and signature.  To the best of my knowledge and belief, the foregoing informat the original document.  Out of the property of the 20 037	ion is true and correct and any attached copy is a true copy of $3-/5-\alpha$
Bruce H. Bernstein, Reg. No. 29,027	nature Date
Total number of pages including cover	

Mail documents to be recorded with required cover sheet information to: Assistant Commissioner for Trademarks, Box Assignments 2900 Crystal Drive, Arlington, Virginia 22202-3513

## **ASSIGNMENT**

WHEREAS, Foundation to Support Animal Protection, a Delaware not-for-profit corporation, with its principal place of business at 501 Front Street, Norfolk, VA 23510 ("Assignor"), lias adopted, owns and is using the mark "PETA" ("the Mark");

WHEREAS, Assignor owns a federal Registration for the Mark on the Principal Register of the United States Patent and Trademark Office, Registration No. 1,705,510; and

WHEREAS, People for the Ethical Treatment of Animals, Inc., a Delaware not-for-profit corporation, with its principal place of business at 501 Front Street, Norfolk, VA 23510 ("Assignee"), desires to acquire the Mark, the goodwill appurtenant thereto, and the abovenamed Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark, together with the goodwill associated therewith, the above-mentioned trademark Registration therefor, and all of Assignor's rights therein, to Assignee.

**ASSIGNOR** 

FOUNDATION TO SUPPORT ANIMAL PROTECTION

Printed Name: INGRID NEWWORK

Title: PRESIDENT

Date: 5/6/199

Dated effective as of: may 1e, 1999

RECORDED: 03/15/2000

SUBSCRIBED and SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 1999.

Notary Public

My Commission Expires: Agricul 31, 2001

TRADEMARK REEL: 002042 FRAME: 0720