

04-06-2000



OVER SHEET  
ocket No.: 210363-5003

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To the Honorable Commissioner of Patent and Trademark, U.S. Patent and Trademark Office, Washington, D.C. 20531  
and original documents or copy thereof.

1. Name of conveying party(ies):  
J.L. Retail, Ltd.

2. Name and address of receiving party(ies):  
Dejan Enterprises Incorporated  
8 Everest Drive  
Hackettstown, New Jersey, 07840

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other:

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s):  
 B. Trademark Registration No.(s):  
 937,851  
 549,924

5. Name and address of party to whom correspondence document should be mailed:  
 Karol A. Kepchar, Esq.  
 AKIN GUMP STRUASS HAUER & FELD, LLP  
 One Commerce Square  
 2005 Market Street, 22nd Floor  
 Philadelphia, PA 19103-7086  
 Telephone: (215) 965-1200  
 Facsimile: (215) 965-1210

6. Total number of applications and registrations involved: [2]

7. Total fee (37 CFR 3.41) Cal. 1 x \$40.00 = \$ 40.00  
1 x \$25.00 = \$ 25.00  
 Authorized to be charged to deposit account

8. Deposit account number: 50-1017

9. Statement and signature  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
 Karol A. Kepchar [Signature] 6/23 2000  
 Name of Person Signing      Signature      Date  
 Total number of pages including cover sheet, attachments and document: [3]

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OMB No. 0651-0011 (exp. 4/94)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20531  
By: [Signature]  
Date: 6/23/2000

04/05/2000 INDIAN 00000162 501017 937651

01 FC:481 40.00 CH  
02 FC:482 25.00 CH

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TRADEMARK  
REEL: 002044 FRAME: 0808

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, J.L. Retail, Ltd. a Pennsylvania corporation having an address of 5 Radnor Corporate Center, 100 Westwindsor Road, Suite 105, Radnor, Pa. 19087 has used and is using in its business the following trademarks set forth in Schedule A attached hereto for women's clothing and accessories;

WHEREAS, Dolan Enterprises Incorporated, a New Jersey corporation having an address of 8 Everest Drive, Hackettstown, New Jersey 07840, is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the registrations thereof as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said J.L. Retail, Ltd. hereby assigns to said Dolan Enterprises Incorporated all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof therefor as set forth in Schedule A, and all rights to damages and profits, due or accrued arising out of past infringement of said trademarks and the right to sue for and receive the same.

J.L. Retail, Ltd.

By: *[Signature]*  
Title: President  
Date: 6/3/99

STATE OF PENNSYLVANIA :  
COUNTY OF MONTGOMERY : ss

Sworn to and subscribed  
Before me this \_\_\_\_\_ day  
of \_\_\_\_\_, 1999.

\_\_\_\_\_  
NOTARY PUBLIC

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REEL: 002044 FRAME: 0809

**SCHEDULE A**

**JONATHAN LOGAN (stylized), Registration No. 937,651**

**JONATHAN LOGAN (stylized), Registration No. 549,924**

**RECORDED: 02/28/2000**

**TRADEMARK  
REEL: 002044 FRAME: 0810**