

3/10/00

FORM PTO-1618A
Expires 09/30/99
OMB 0801-0027

04-07-2000



101308922

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID # _____
- ☐ Correction of PTO Error
Reel # _____ Frame # _____
- ☐ Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- ☐ Merger
- ☐ Change of Name
- ☐ Other _____

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Lifetouch Portrait Studios Inc.

12 - 9 - 99

Formerly _____

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other _____
- ☒ Citizenship/State of Incorporation/Organization Minnesota

Receiving Party

☐ Mark if additional names of receiving parties attached

Name Lifetouch Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 11000 Viking Drive Suite 400

Address (line 2) _____

Address (line 3) Eden Prairie

Minnesota

55344

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other _____

☒ Citizenship/State of Incorporation/Organization Minnesota

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/01/2000 08:05:25 00000000 73000400

FOR OFFICE USE ONLY

01 Ff:481
02 Ff:482

40.00 UP
300.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002044 FRAME: 0924

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/383,456"/>	<input type="text" value="75/544,015"/>	<input type="text" value="75/538,470"/>	<input type="text" value="1,871,731"/>	<input type="text" value="966,510"/>	<input type="text" value="2,044,946"/>
<input type="text"/>	<input type="text"/>	<input type="text" value="1,574,858"/>	<input type="text" value="1,853,351"/>	<input type="text" value="1,870,120"/>	<input type="text" value="1,935,466"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,162,542"/>	<input type="text" value="2,159,414"/>	<input type="text" value="2,085,170"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒ Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

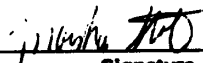
Yes ☐ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marsha Stolt

Name of Person Signing



Signature

3-1-2000

Date Signed

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by and between Lifetouch Portrait Studios Inc., a Minnesota Corporation, having a business address at 11000 Viking Drive, Eden Prairie, Minnesota 55344 ("Assignor"), and Lifetouch Inc., a Minnesota corporation having a business address at 11000 Viking Drive, Eden Prairie, Minnesota 55344 ("Assignee").

WHEREAS, Assignor has adopted and is using and is the owner of the marks identified on the attached Schedule A (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the Marks and any registrations therefore.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title and interest in and to the Marks, including any registrations therefore, together with that part of the goodwill of the business associated with the use of and symbolized by the Marks.

IN WITNESS WHEREOF, seller has executed and delivered this instrument as of this 9th day of DECEMBER, 1999.

ASSIGNOR:

LIFETOUCH PORTRAIT STUDIOS INC.

By: 

Its: Secretary

ASSIGNEE:

LIFETOUCH INC.

By: 

Ted L. Koenecke

Its: Assistant Secretary

TRADEMARK
REEL: 002044 FRAME: 0926

Schedule A

Mark	Filing Date	Appl. #	Reg. Date (If Applicable)	Reg. # (If Applicable)
CREATING MEMORIES FOR A LIFETIME	01/12/94	74/479,228	01/03/95	1,871,731
E-PLX@	11/03/97	75/383,456		
KINDERFOTO	06/03/71	72/393,848	08/21/73	966,510
MEMORIES & MASTERPIECES	07/19/95	74/703,201	03/11/97	2,044,946
PERSONAL TOUCH PORTRAIT SYSTEM	12/30/92	74/344,496	09/06/94	1,853,351
PORTRAIT PATTERNS	08/31/93	74/431,073	12/27/94	1,870,120
STUDIO 2000	11/23/94	74/602,239	11/14/95	1,935,446
TODAY'S LOOKS. TODAY'S SENIORS.	04/08/96	75/085,038	06/02/98	2,162,542
TODAY'S SENIOR	04/08/96	75/085,037	05/19/98	2,159,414
TRUVIEW	06/17/94	74/538,834	08/05/97	2,085,170
SUPERSIZE	08/28/98	75/544,015		
PORTRAIT EXPRESSIONS	08/18/98	75/538,470		
KINDERGRIN	01/30/89	73/777,424	01/02/90	1,574,858

RECORDED: 03/06/2000**TRADEMARK
REEL: 002044 FRAME: 0927**