

04-10-2000



RECORDATION 101312489 SHEET  
TRADEMARKS ONLY

3.13.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

04/07/2000 DNGUYEN 00000236 2123269

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FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2123269"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Richard M. Goldberg

Name of Person Signing

Richard M. Goldberg

Signature

March 8, 2000

Date Signed


APPOINTMENT OF DOMESTIC REPRESENTATIVE

U.S. Reg. No. 2,123,269

Mark: MIXMAG and design

EMAP CONSUMER MEDIA LIMITED hereby appoints RICHARD M. GOLDBERG, Esq., who is admitted to practice under the laws of the State of New Jersey, having an office at 25 East Salem Street, Hackensack, New Jersey 07601, (201) 343-7775 as its domestic representative upon whom notice or process in proceedings affecting the above captioned mark may be served.

EXECUTED by the above-named  
EMAP CONSUMER MEDIA LIMITED  
in accordance with the laws  
of its incorporation

)  
)   
) \_\_\_\_\_  
Signature  
)  
) \_\_\_\_\_  
Name : RICHARD M. GOLDBERG  
Title : ATTORNEY  
) 28 February 2000  
Date

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the last date signed below.

WHEREAS, MIXMAG LIMITED, a British Corporation having a principal place of business at 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2RF, United Kingdom (hereinafter referred to as "MIXMAG"), is the owner of all right, title and interest in and to the trademark MIXMAG and design, and U.S. Trademark Registration No. 2,123,269 therefor, and in and to the goodwill of the business appertaining to and symbolized by said trademark, by reason of a change of name of the registrant D.M.C. PUBLISHING LIMITED to MIXMAG LIMITED, and a change of address to the aforementioned address;

WHEREAS, EMAP CONSUMER MEDIA LIMITED, a British Corporation having a principal place of business at 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2RF, United Kingdom (hereinafter referred to as "EMAP"), desires to acquire from MIXMAG all right, title and interest in and to the trademark MIXMAG and design, and to U.S. Trademark Registration No. 2,123,269, together with the goodwill of the business appertaining to and symbolized by said trademark;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MIXMAG does hereby sell, transfer, convey and assign unto the said EMAP, its successors, legal representatives and assigns, the entire right, title and interest in and to said U.S. Trademark Registration No.

2,123,269, together with the trademark thereof and together with the goodwill of the business appertaining to and symbolized by said trademark, and with the right to recover for past infringements thereof.

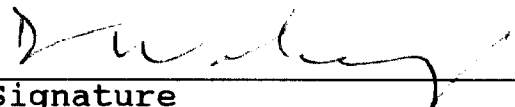
MIXMAG confirms that it owns said trademark and registration free and clear of any liens, encumbrances, restrictions on transfer, claims, covenants or conditions of any kind, and that it has the full right and power to transfer the trademark and registration.

MIXMAG hereby authorizes and requests the U.S. Patent and Trademark Office to issue all Registrations and Renewals for said trademark to EMAP, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment.

MIXMAG hereby further covenants and agrees that it will communicate to EMAP, its successors, legal representatives and assigns, any facts known to it respecting said trademark and registration, and will make all rightful oaths, sign all necessary papers and generally do everything possible to aid EMAP, its successors, legal representatives and assigns, to transfer to EMAP and to obtain and maintain proper trademark protection in the name of the EMAP for said trademark and registration.

EXECUTED by the above-named  
MIXMAG LIMITED

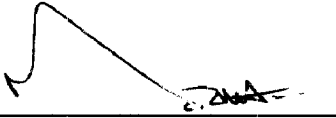
in accordance with the laws  
of its incorporation

)  
)   
) \_\_\_\_\_  
) Signature

) D. K. WALMSLEY  
) \_\_\_\_\_  
) Name : SECRETARY  
) Title :

) 28 February 2000  
) \_\_\_\_\_  
) Date

EXECUTED by the above-named  
EMAP CONSUMER MEDIA LIMITED  
in accordance with the laws  
of its incorporation

)   
) \_\_\_\_\_  
) Signature

) \_\_\_\_\_  
) Name : M. R. BENSON  
) Title : DIRECTOR

) 28 February 2000  
) \_\_\_\_\_  
) Date