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04-12-2000

FORM PTO-1618A
Expires 06/30/99

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



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02-28-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #34

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
02/03/00

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

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Composed of

Address (line 1)

Address (line 2)

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- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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04/12/2000 DNGUYEN 00000230 2057864

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TRADEMARK
REEL: 002047 FRAME: 0871

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

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Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,057,864"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

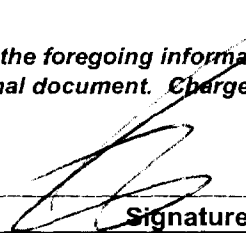
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephen J. Strauss
Name of Person Signing



Signature

February 2, 2000
Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, GREAT AMERICAN FUN CORP., an Ohio corporation, is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Issued</u>
GIFT INNOVATIONS	2,057,864	April 29, 1997

WHEREAS, INNOVATION GIFTWARE CORP., a Canada corporation, having its principal place of business at 1331 Main Street, North Vancouver, British Columbia V7G 3J7, CANADA is desirous of acquiring said registered trademark;

NOW THEREFORE, for good and valuable consideration set forth, the receipt of which is hereby acknowledged, GREAT AMERICAN FUN CORP. hereby assigns to INNOVATION GIFTWARE CORP. all right, title and interest in and to said trademark and registration thereof, together with the goodwill of the business symbolized by said trademark.

Executed this 3rd day of February, 2000, at Columbus, Ohio.

GREAT AMERICAN FUN CORP.

By: *H. Brian Hayden*
 Name: *H. Brian Hayden*
 Title: *President*

STATE OF OHIO :
 :
 : ss.
COUNTY OF FRANKLIN :

Before me, Noreen Bobby, a Notary Public of the State of Ohio,
appeared H. Brian Haney, who attested that he is the President of Great
American Fun Corp. and is authorized to sign this Assignment on its behalf. H. Brian Haney
executed and dated this Agreement in my presence.

February 3, 2000
Date

Noreen L. Bobby
Notary Public

COMMISSION
EXPIRATION:



NOREEN L. BOBBY
NOTARY PUBLIC, STATE OF OHIO
My Commission Expires May 22, 2000