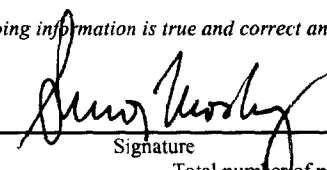


man
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04-12-2000

D/A



FORM PTO-1594		U.S. DEPARTMENT OF COMMERCE	
1-31-92		Patent and Trademark Office	
101316917			
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.			
1. Name of conveying Party(ies): JASPER FOODS, INC. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Missouri</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No		2. Name and Address of receiving Party(ies): Name: <u>GILSTER-MARY LEE CORPORATION</u> Internal Address: _____ Street Address: <u>1037 State Street, P.O. Box 227</u> City: <u>Chester</u> State: <u>IL</u> Zip: <u>62233</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Missouri</u> <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>February 21, 2000</u>			
4. Application number(s) or registration number(s): A. Trademark Application No.(s)		B. Trademark Registration No.(s) SEE ATTACHED SCHEDULE A	
Additional sheet attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning this matter should be mailed: Jacobson, Price, Holman & Stern 400 7th Street, N.W. Washington, DC 20004 Tel. 202-638-6666 Attorney Docket No. <u>8383/G8383</u>		6. Total number of applications and registrations involved: <u>21</u> 7. Total fee (37 CFR 3.41)..... \$ <u>540.00</u> <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account	
		8. Deposit Account No.: <u>06-1358</u> (Attach duplicate copy of this page if paying by deposit account):	
DO NOT USE THIS SPACE			
9. Statement and Signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Simor L. Moskowitz</u>  <u>March 9, 2000</u> Name of Person Signing Signature Date Total number of pages comprising cover sheet: <u>6</u>			

JPH&S 341-8/92

04/12/2000 DNGUYEN 00000122 2027516

01 FC:481	40.00 DP
02 FC:482	500.00 DP

TRADEMARK
REEL: 002048 FRAME: 0697

SCHEDULE A**Trademarks**

MARK	REG./APPLN. NO.	DATE
APPLE ROLLS	2,027,516	12/31/96
BREAKFAST ZONE	2,059,780	5/6/97
CEREAL 2 GO	SN# 75/360,360	9/22/97
CEREAL TO GO	SN# 75/360,324	9/22/97
CORN CRISPS	2,055,703	4/22/97
CRAVIN' CRUNCH	2,206,200	11/24/98
FROSTED MOONS	2,126,153	12/30/97
FROSTED ROLLS	2,032,620	1/21/97
FRUIT OVALS	2,037,971	2/11/97
GIANT POP	2,207,731	12/1/98
HONEY MOONS	2,200,085	10/27/98
JASPER	1,953,236	1/30/96
MAPLE MOONS	2,265,476	07/27/99
MAPLE MORSELS	2,250,297	06/01/99
MARSHMALLOW GLITTERS	2,010,778	10/22/96
MISCELLANEOUS DESIGN	2,044,566	3/11/97
MOON CRUNCH	2,159,468	5/19/98
POPIN SNACK	1,504,205	9/13/88
RAVE REVUE	1,582,850	2/13/90
SNACK ZONE	SN# 75/492,732	5/29/98
ZANY FRUITS	2,021,361	12/3/96

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between JASPER FOODS, INC., a corporation organized under the laws of the State of Missouri, whose address and principal place of business at P.O. Box 66, 311 West Mercer, Jasper, Missouri 64755, (hereinafter referred to as "Assignor"), and GILSTER-MARY LEE CORPORATION, a corporation organized under the laws of the State of Missouri, whose address and principal place of business at 1037 State Street, P.O. Box 227, Chester, Illinois 62233 (hereinafter referred to as "Assignee").

WHEREAS, Assignor has a bona fide intent to use, has adopted, used and/or is using, and is the owner of the trademarks and the registrations and applications for federal registration therefor, all as set forth in attached Schedule A (hereinafter referred to as the "ASSIGNED MARKS"); and

WHEREAS, Assignee, intending to succeed to the ongoing and existing business of Assignor to which the ASSIGNED MARKS pertain, is desirous of acquiring the entire right, title and interest in and to the ASSIGNED MARKS, and the listed registrations and applications therefor, together with the goodwill of the business pertaining thereto; and

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, the entire right, title and interest in and to the ASSIGNED MARKS, and the listed U.S. registrations and applications for registration therefor, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and for the use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made; together with all claims for and damages by reason of past infringement of the ASSIGNED MARKS, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused his name to be signed, this 21

day of February, 2000.

JASPER FOODS, INC.

By: Donald E. Welge

[SEAL]

State of Illinois)
) ss
County of Randolph)

Subscribed and sworn to before me this 21 day of February, 2000

Theresa Welge
Notary Public

My commission expires:

[SEAL]



Abandoned Trademark Applications/Cancelled Registration

CRAVIN' CRUNCH - Serial No. 75/284,784

NUMBER CRUNCHERS - Serial No. 75/284,783

NUMBER CRUNCHERS - Serial No. 75/276,278

MAJOR MUNCH - Serial No. 75/243,682

CORN CRISPS - Serial No. 75/054,055

PLANETS - Serial No. 74/696,798

MYSTICAL FRUITS - Serial No. 74/653,817

FRUIT BLINKS - Serial No. 74/643,298

WHOLE BRAN FLAKES - Serial No. 74/503,037

WHOLE GRAIN BRAN FLAKES - Serial No. 74/503,036

GOLDEN WHEAT FLAKES - Serial No. 74/472,490

WHOLE WHEAT FLAKES - Serial No. 74/472,489

CORN CRUNCHIES - Serial No. 74/456,702

FROSTED RINGS - Serial No. 74/451,457

FROSTED HOOPS - Serial No. 74/451,456

APPLE RINGS - Serial No. 74/451,455

APPLE HOOPS - Serial No. 74/451,454

JASPER FOODS - Serial No. 74/343,597

JASPER FOODS - Serial No. 74/303,639

OZARK POPCORN FRESH & DELICIOUS - Registration No. 1,357,071