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FORM PTO-1595



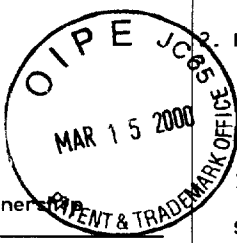
U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

To the Honorable Commissioner of Patents 101320541 attached original documents or copy thereof.

1. Name of Conveying party(ies):  
 Foundation to Support Animal Protection

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No



2. Name and address of receiving party(ies)

Name: People for the Ethical Treatment of Animals, Inc.  
 Internal Address: \_\_\_\_\_  
 Street Address: 501 Front Street,  
 City: Norfolk State: VA ZIP: 23510  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Virginia  
 Other \_\_\_\_\_

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: May 6, 1999

If assignee is not domiciled in the United States, a designation of domestic representative is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) and address(es) attached?  Yes  No

4. Application number(s) or trademark registration number(s):

A. Trademark Application No(s). \_\_\_\_\_

B. Trademark Registration No(s). 1,705,510

Additional numbers attached:  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce H. Bernstein  
 Internal Address: T9572  
 \_\_\_\_\_  
 \_\_\_\_\_

Street Address: GREENBLUM & BERNSTEIN, P.L.C.  
1941 Roland Clarke Place  
 City: Reston State: VA ZIP: 20191

6. Total number of applications and registrations involved \_\_\_\_\_

7. Total Fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
19-0089  
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce H. Bernstein, Reg. No. 29,027 Bruce H. Bernstein 3-15-00  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:  
 Assistant Commissioner for Trademarks, Box Assignments  
 2900 Crystal Drive, Arlington, Virginia 22202-3513

TRADEMARK  
 REEL: 002049 FRAME: 0712

**ASSIGNMENT**

WHEREAS, Foundation to Support Animal Protection, a Delaware not-for-profit corporation, with its principal place of business at 501 Front Street, Norfolk, VA 23510 ("Assignor"), has adopted, owns and is using the mark "PETA" ("the Mark");

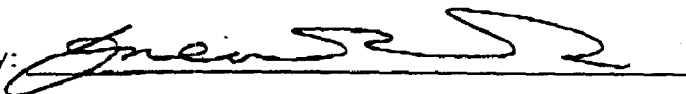
WHEREAS, Assignor owns a federal Registration for the Mark on the Principal Register of the United States Patent and Trademark Office, Registration No. 1,705,510; and

WHEREAS, People for the Ethical Treatment of Animals, Inc., a Delaware not-for-profit corporation, with its principal place of business at 501 Front Street, Norfolk, VA 23510 ("Assignee"), desires to acquire the Mark, the goodwill appurtenant thereto, and the above-named Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark, together with the goodwill associated therewith, the above-mentioned trademark Registration therefor, and all of Assignor's rights therein, to Assignee.

**ASSIGNOR**

**FOUNDATION TO SUPPORT ANIMAL PROTECTION**

By: 

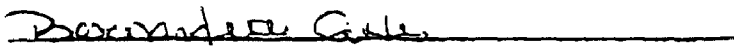
Printed Name: INGRID NEWKIRK

Title: PRESIDENT

Date: 5/6/99

Dated effective as of: May 6, 1999

SUBSCRIBED and SWORN to before me this 6 day of May, 1999.

  
Notary Public

My Commission Expires: January 31, 2001