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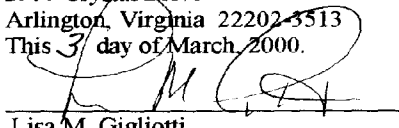
U.S. Patent & TMOrc/TM Mail Rcpt Dt. #11

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1 OF EXPRESS MAILING

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I hereby certify that this document was deposited with the U.S. Postal Service, Express Mail Post Office to Addressee Service Express Mail No. EL524249768US to: Assistant Commissioner for Trademarks Box Assignment 2900 Crystal Drive Arlington, Virginia 22202-3513 This 3<sup>rd</sup> day of March, 2000.

  
Lisa M. Gigliotti

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

**TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS**

**Please record the attached original documents or copy thereof.**

1. Name of Conveying Party:

Redken Laboratories, Inc.  
Delaware Corporation

2. Name and Address of Receiving Party:

Cosmair Creative, Inc.  
575 Fifth Avenue  
New York, New York 10017  
Delaware Corporation

3. Nature of Conveyance: Assignment  
Execution Date: February 24, 2000

4. Trademark Registration No.: 2,261,692

5. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.  
Cosmair Creative, Inc.  
575 Fifth Avenue  
New York, New York, 10017

Total number of registrations/applications involved: 1

Total Fee (37 CFR § 3.41): \$40.00 Check No. 595093 is attached.

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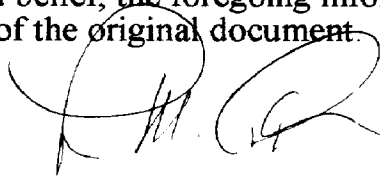
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**TRADEMARK  
REEL: 002051 FRAME: 0188**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: 3/3/00

A handwritten signature in black ink, appearing to read 'L.M. G.', with a large, stylized flourish at the end.

Lisa M. Gigliotti

Total: Two pages

## ASSIGNMENT

WHEREAS, Redken Laboratories, Inc. (hereinafter "Redken"), a Delaware Corporation, located at 575 Fifth Avenue, New York, New York 10017, represents that it is the owner of all right, title and interest in and to the trademark BLONDES EXTREME for haircolor (the "Mark"), and the goodwill attached thereto, and is the owner of United States Trademark Registration No. 2,261,692 for the Mark, and

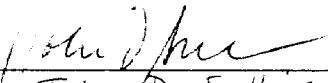
WHEREAS, Cosmair Creative, Inc. (hereinafter "Cosmair"), a Delaware Corporation, located at 575 Fifth Avenue, New York, New York 10017, is desirous of acquiring said Mark, goodwill and existing registration thereof,

NOW THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which are hereby acknowledged, Redken does hereby assign unto Cosmair all of its right, title and interest in and to the Mark, together with the goodwill of the business symbolized by said Mark, and United States registration thereof, Registration No. 2,261,692

IN TESTIMONY WHEREOF, Redken has executed this Assignment by a duly authorized officer.

REDKEN LABORATORIES, INC.

DATE: 2/24/00

By:   
Name: John D. Sullivan  
Title: Director + Secretary