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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

3-14-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

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FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Carla Y. Barlow

Name of Person Signing

Carla Y. Barlow

Signature

March 1, 2000

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Worthy, Inc. f/k/a Word, Inc., a Delaware corporation, with its principal place of business at 501 Nelson Place, Nashville, Tennessee 37214-1000 ("Assignor") owns the trademark "THE MAJESTY OF CHRISTMAS" U.S. Trademark Registration 2,103,963, together with the goodwill of the business symbolized by the trademark, and desires to assign said trademark and registration, and the goodwill represented thereby to Word Music Group, Inc., a wholly owned subsidiary of Gaylord Creative Group, Inc., which is a wholly owned subsidiary of Gaylord Entertainment Company, a Delaware corporation, with its principal place of business at 25 Music Square West, Nashville, Tennessee 37203 ("Assignee");

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does assign and transfer to Assignee all of Assignor's right, title, and interest in and to the trademark "THE MAJESTY OF CHRISTMAS", together with the goodwill of the business symbolized by the trademark and registration, and the right to sue for and collect damages for any past infringement of the trademark.

IN WITNESS WHEREOF, Assignor affirms its assignment this 2^d day of February, 2000.

WORTHY, INC. f/k/a Word, Inc.

By: Eric D. Heyden, VP
Eric D. Heyden
Vice President

STATE OF TENNESSEE)
COUNTY OF DAVIDSON)

Personally appeared before me, Donna Jackson Ledbetter a notary public, Eric D. Heyden, with whom I am personally acquainted, and who acknowledged that he executed this Assignment the purposes therein contained and who further acknowledged that he is the Vice President of the Assignor or a constituent of the Assignor, and is authorized by the Assignor or its constituent, the constituent being authorized by the Assignor, to execute this instrument on behalf of the Assignor.

Witness my hand, at office, the 2nd day of February, 2000.

Donna Jackson Ledbetter
Notary Public

My commission expires: 07-28-01