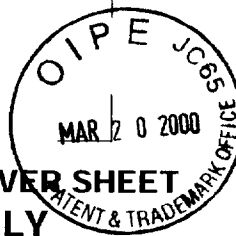


04-18-2000

MKD  
3.20.00



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

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04/18/2000 DNGUYEN 00000010 0262694

01 FC:481 40.00 OP  
02 FC:482 150.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002053 FRAME: 0252

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="0262694"/>	<input type="text" value="0276979"/>	<input type="text" value="0649057"/>
<input type="text" value="0974102"/>	<input type="text" value="1434156"/>	<input type="text" value="1459315"/>
<input type="text" value="1793978"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Edward M. Prince

3/20/00

Name of Person Signing

Signature

Date Signed

TRADEMARKS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 262694  
Registered:  
Trademark: CAMPARI BITTER (label)

Docket No.  
TM Atty:  
Law Office:

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

WHEREAS, DAVIDE CAMPARI-MILANO S.p.A. of MILAN, Italy - via Turati 27  
has acquired all right, title and interest  
in and to the above-identified trademark,  
hereby makes the following appointments:

Power of Attorney

hereby appoints

full power of substitution and revocation, to transact all  
business in the Patent and Trademark Office connected  
therewith and to receive all correspondence in connection with  
this registration.

Domestic Representative

Alston & Bird LLP  
North Building, 11th Floor  
601 Pennsylvania Avenue, N.W.  
Washington, D.C. 20004

are hereby designated applicant's domestic representative upon  
whom notices or process in proceedings affecting the mark may  
be served.

By:

Name: MARCO P. PERELLI-CIPPO  
Title: CHIEF EXECUTIVE OFFICER

Dated: 29th January 1996

Translation from Italian into English language:

Salvatore D'Avino

Notary Public

30 Vittorio Emanuele Avenue

20122 Milan

Index No. 130658

Bundle No. 6813

Deed of Amalgamation

Italian Republic

In the year nineteen hundred ninety-four  
on this Friday, the thirteenth day  
of the month of May

In my office in Milan, 30 Vittorio Emanuele  
Avenue, first floor,  
at 5:00 p.m.,

Before me Doctor Salvatore D'Avino, Notary Public  
residing in Milan, enrolled with the Board of Notaries  
of Milan, without the assistance of witnesses, by  
express waiver made by the Appearing Party, with my  
consent, the following has personally appeared:

ROSA ANNA MAGNO GARAVOGLIA born at Andria (BA) on  
March 8th, 1933,  
domiciled in Milan 1/A Tamburini Street, Manager,  
who intervenes in the instant deed in her capacity of  
Chairwoman of the Board of Directors of the Company  
DAVIDE CAMPARI-MILANO S.P.A., formerly "FINLUSVIT

S.P.A." with registered office in Milan, 27 Turati Street, with fully paid-up capital stock of It.Lire 14,520,000,000.= (fourteen milliard five hundred twenty million It.Lire), with expiry term on Dec. 31st, 2050, registered with the Tribunal of Milan, under Companies' Register Entry 217,528 Vol. 5,952, Bundle 28, registered with the Chamber of Commerce of Milan under Entry No. 1112227, fiscal code/VAT entry 06672120158, delegated to the instant deed by the resolution made by the Meeting of the Partners and received by me on Dec. 30th, 1993, under my Index No. 124,611/6,439, registered on Jan. 10th, 1994 at Milan Public Deeds under Entry No. 00894 Series 1/A, as well as in her capacity of Chairwoman of the Board of Directors of the Company "DAVIDE CAMPARI - MILANO S.P.A." with registered office in Milan 27 Turati Street, with fully paid up capital stock of It.Lire 33,000,000,000.= (thirty-three milliard It.Lire), with expiry term on Dec. 31st, 2050, registered with the Tribunal of Milan, under Companies' Register 45,113-bis, Vol. 1,589, Bundle 3996-bis, registered with the Chamber of Commerce of Milan under Entry No. 247559, fiscal code/VAT entry 00721670156, delegated to the instant deed by the resolution made by the Meeting of the Partners and received by me on Dec. 30th, 1993,

under my Index No. 124,612/6,440, registered on Jan. 10th, 1994 at Milan Public Deeds under Entry No. 00895 Series 1/A.

Said Appearing Party, of whose personal identity, capacity and powers I, Notary Public, am certain, Italian citizen, asks me to receive the instant deed by which she states in advance,

W H E R E A S

(A)

- The Company DAVIDE CAMPARI-MILANO S.P.A. formerly FINLUSVIT S.P.A. by the above reminded minutes of the Meeting of the Partners issued on Dec. 30th, 1993, made the resolution of amalgamating by merger into the same Company DAVIDE CAMPARI-MILANO S.P.A. formerly FINLUSVIT S.P.A., the Company DAVIDE CAMPARI-MILANO S.P.A.;
- said minutes were regularly homologated by the Tribunal of Milan on January 19th, 1994 by Decree No. 21,170 and registered with the Tribunal of Milan on January 26th, 1994 under Order Register Entry No. 009600 and was published by abstract on the Official Gazette of February 7th, 1994 No. 30, notice No. M439.

(B)

-- the Company DAVIDE CAMPARI-MILANO S.P.A., by the above Meeting Minutes issued on Dec. 30th, 1993, correlatively made the resolution of amalgamating, by merger, the Company DAVIDE CAMPARI-MILANO S.P.A. into the Company DAVIDE CAMPARI-MILANO S.P.A. formerly FINLUSVIT S.P.A.;

-- said minutes were regularly homologated by the Tribunal of Milan on January 19th, 1994 by Decree No. 21,169 and registered with the Tribunal of Milan on January 26th, 1994 under Order Register Entry No. 009599 and was published by abstract on the Official Gazette of February 7th, 1994 No. 30, notice No. M439.

(C)

-- the amalgamation has now become possible, because those conditions as provided for by the resolutions have become true, and the term of two months pursuant to Art. 2503 Civil Code has elapsed without that no creditors have submitted opposition, as the Appearing Party declares to me,

The above being stated in advance,

NOW, THEN,

as both said Companies wish now to implement the amalgamation under such terms as provided for by both

above resolutions, said Companies, as legally represented by the Appearing Party, in her capacities as expounded above, agree upon and stipulate the following:

(1)

The Company DAVIDE CAMPARI-MILANO S.P.A. (formerly FINLUSVIT S.P.A.) with registered office in Milan 27 Turati Street and the Company DAVIDE CAMPARI MILANO S.P.A. with registered office in Milan 27 Turati Street declare themselves amalgamated inuring from the last registration as provided for by Art. 2504 Civil Code (and, for the only fiscal and accounting purposes, with retroactive effect back to January 1st, 1994) by merger of the Company DAVIDE CAMPARI-MILANO S.P.A. into the Company DAVIDE CAMPARI-MILANO S.P.A. (formerly FINLUSVIT S.P.A.), in conformity with the resolutions made by their respective Partner Meetings reminded above.

(2)

As a consequence of the merger, DAVIDE CAMPARI MILANO S.P.A. (formerly FINLUSVIT S.P.A.) replaces by full right, in all its active and passive patrimony, DAVIDE CAMPARI MILANO S.P.A. which, for any purposes, ends to exist and in all reasons, actions and rights as well as in all bonds, commitments and liabilities



of any kind, taking upon itself the burden of settling indistinctly all the liabilities under the agreed upon conditions, as well as all credit and debt changes occurred relatively to the financial statement the merger is based on.

Any persons, Bodies or Offices, whether public or private, are therefore authorized, with no need for further deeds or agreements and with they being fully and ultimately relieved from any responsibilities, to transfer to, and register in the name of, the absorbing Company, all the deeds, documents, caution money or any other titles, policies, contracts, credit and debt accounts presently in the name of, or entitled to, the absorbed Company, and so, in particular, the concessions, authorizations, licences of any kinds and nature, the contracts, even if not effective, and, more generally, any entities, assets or corporeal or incorporeal, main or accessory, rights, with no exceptions or limitations, of any kinds, which the merged Company is, or will become, entitled to.

Equally fully valid remain the mandates, the tasks and any possible, also general, Powers of Attorney granted by the above said merged Company, it being understood that, until different and new

determinations are made, the relevant powers are confirmed here by the absorbing Company, by its constituted Legal Representative, who expressly so declares.

Following the amalgamation, the relations between employer and workers of the merged Company shall continue with the absorbing Company, and the same staff shall retain the rights deriving from the seniority accrued before the merger.

All Company Offices granted by the Meeting of the merged Company cease by full right.

(3)

Following the amalgamation, the resolutions made by the above cited meetings are fully implemented and it is acknowledged here that the instant amalgamation takes place with no increase in the capital stock of the absorbing Company DAVIDE CAMPARI-MILANO S.P.A. (formerly FINLUSVIT S.P.A.) because the totality of the shares, up to the par value of It.Lire 33,000,000,000.= (thirty-three milliard It.Lire) issued by the merged Company DAVIDE CAMPARI-MILANO S.P.A. are property of the absorbing Company.

By the effects of the above, the shares of the absorbed Company are voided, with no replacement.

(4)

The absorbing Company is authorized to perform, at any time, and with no need for any interventions by the merged Company, any deeds, cases, formalities as necessary or suitable, for the purpose of causing everybody to acknowledge it, as the full and exclusive owner of all personal and real assets of the absorbed Company and replaces it, by full right, in any active and passive relations thereof, in pursuance of the above Clause (2) and of Art. 2504-bis Civil Code.

The merged Company, in the person of its constituted Legal Representative, declares that up to here, no actions were performed which can now be detrimental.

For the purposes of the stamp duty, it is acknowledged here that the capital stock and the reserves of the merged Company, as they result from the financial statement as per Art. 2501-ter Civil Code, amount to the total value of It.Lire 193,394,056,841.= (one hundred and ninety-three milliard three hundred and ninety-four million fifty-six thousand eight hundred and forty-one It.Lire).

The expenses of the instant deed, and consequent expenses, are for the account of the absorbing Company.

\* \* \*

The instant deed, read by me, Notary Public, to the Appearing Party who, approves and undersigns it together with me, at 5:10 p.m., consists of two typewritten sheets by a person I trust, completed by hand by me, Notary Public, on six pages and up to here of the seventh page.

signed: Rosa Anna Magno Garavoglia

signed: Rosa Anna Magno Garavoglia

signed: Salvatore D'Avino

(SEAL of the above Notary Public)

TRUE COPY of the original in my files

Milan, 6th November 1995

signed: (undecipherable signature)

(SEAL of the above Notary Public)

\* \* \*

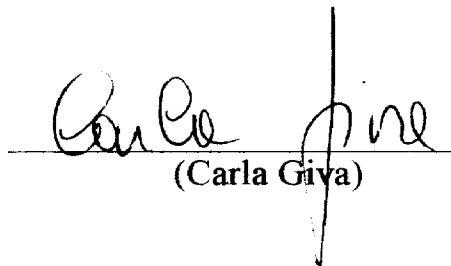
Registered at Milan Public Deeds on May 27th, 1994 --  
No. 9009 Serial 1B -- It.Lire 1,934,242,000.=

I, Carla Giva, of 10 Via Borgonuovo, MILAN, Italy, do solemnly and sincerely declare:

1. That I am well acquainted with the Italian and English languages;
2. That this translation is an accurate translation from Italian of the following document:

Certified copy of the Deed of Merger of the Company DAVIDE CAMPARI-MILANO S.p.A. into the company DAVIDE CAMPARI-MILANO S.p.A (formerly FINLUSVIT S.p.A.)

And I make this declaration conscientiously believing the same to be true.

  
(Carla Giva)

this            day of    17 JAN 1996

REPERTORIO N. 130658

RACCOLTA N. 6813

ATTO DI FUSIONE

REPUBBLICA ITALIANA

L'anno millenovecentonovantaquattro

il giorno di venerdì tredici

del mese di maggio

Nel mio studio in Milano, C.so Vittorio Emanuele n. 30, piano primo

alle ore diciassette

Avanti a me Dottor Salvatore D'Avino, Notaio residente in Milano, iscritto al Collegio Notarile di Milano senza l'assistenza dei testimoni per espressa rinuncia fattane dalla comparente, con il mio consenso è personalmente comparsa:

ROSA ANNA MAGNO GARAVOGLIA nata ad Andria (BA) l'8 marzo 1933 domiciliata a Milano Via Tamburini n.1/A, dirigente

la quale interviene al presente atto nella sua qualità di Presidente del Consiglio di Amministrazione della società DAVIDE CAMPARI-MILANO S.P.A già "FINLUSVIT S.P.A" con sede in Milano, Via Turati n. 27, capitale sociale interamente versato Lire 14.520.000.000 (quattordicimiliardicinquecentoventimilioni), durata al 31 dicembre 2050, iscritta al Tribunale di Milano, Registro Società 217528 Vol. 5952, Fasc. 28, iscritta alla Camera di Commercio di Milano al n. 1112227, codice fiscale- P.I.V.A. 06672120158 a ciò delegata nella delibera assembleare in data 30 dicembre 1993 rep. n. 124611/

Registrato a  
MILANO  
Atti Pubblici  
il 27.5.199  
N. 9009 Serie 10  
L. 1.934.242.000



6439 a mio rogito, registrata a Milano Atti Pubblici in data  
10 gennaio 1994 n. 00894 serie 1/A

nonchè nella sua qualità di Presidente del Consiglio di Ammi-  
nistrazione della società "DAVIDE CAMPARI - MILANO SPA" con  
sede in Milano, Via Turati n.27, capitale sociale interamente  
versato Lire 33.000.000.000 (trentatremiliardi), durata al  
31 dicembre 2050, iscritta al Tribunale di Milano, Registro  
Società 45113 bis, vol.1589 fasc.3996 bis, iscritta alla Ca-  
mera di Commercio di Milano al n. 247559, codice fiscale - P.  
I.V.A. 00721670156 a ciò delegata nella delibera assembleare  
in data 30 dicembre 1993 rep. 124612/6440 a mio rogito, regi-  
strata a Milano Atti Pubblici in data 10 gennaio 1994 al n.  
00895 serie 1/A.

Detta Componente della cui identità personale, qualifica e  
poteri io Notaio sono certo, cittadina italiana  
mi richiede di ricevere il presente atto con il quale

PREMETTE

A) - che la Società DAVIDE CAMPARI-MILANO S.P.A già FINLUSVIT  
S.P.A. con il verbale assembleare del 30 dicembre 1993 sopra  
richiamato, ha deliberato la fusione mediante incorporazione  
nella medesima Società DAVIDE CAMPARI-MILANO S.P.A. già FIN-  
LUSVIT S.P.A della Società DAVIDE CAMPARI-MILANO S.P.A;  
- che tale verbale è stato regolarmente omologato dal Tribu-  
nale di Milano in data 19 gennaio 1994 con decreto n. 21170  
ed iscritto al Tribunale di Milano in data 26 gennaio 1994 al

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REEL: 002053 FRAME: 0266

n. 009600 registro d'ordine e pubblicato per estratto sulla Gazzetta Ufficiale del 7 febbraio 1994 n. 30 avviso n. M439.

B) - che la società DAVIDE CAMPARI-MILANO S.P.A. con il verbale assembleare in data 30 dicembre 1993 sopra richiamato, ha correlativamente deliberato la fusione mediante incorporazione della DAVIDE CAMPARI-MILANO S.P.A nella società DAVIDE CAMPARI -MILANO S.P.A. già FINLUSVIT S.P.A.

- che tale verbale è stato regolarmente omologato dal Tribunale di Milano in data 19 gennaio 1994 con decreto n. 21169 ed iscritto presso il Tribunale di Milano in data 26 gennaio 1994 al n. 009599 registro d'ordine, e pubblicato per estratto sulla Gazzetta Ufficiale del 7 febbraio 1994 n. 30 avviso n. M439.

C) - che la fusione è divenuta eseguibile essendosi verificate le condizioni previste nelle delibere ed essendo trascorso il termine di due mesi di cui all'art. 2503 del codice civile senza che da parte di alcun creditore sia stata proposta opposizione come mi dichiara la comparente.

TANTO PREMesso

volendo ora addivenire alla effettiva fusione delle due Società nei termini di cui alle già richiamate deliberazioni, ed in piena esecuzione delle stesse, le dette Società, in persona della comparente, nelle sopra esposte qualità, convengono e stipulano quanto segue:

1) La società DAVIDE CAMPARI-MILANO S.P.A (già FINLUSVIT S.P.



A) con sede in Milano, Via Turati n. 27 e la società DAVIDE CAMPARI MILANO S.P.A. con sede in Milano, Via Turati n. 27 si dichiarano fuse con decorrenza dall'ultima iscrizione di cui all'art. 2504 c.c. (e ai soli fini fiscali e contabili, con effetto retroattivo al giorno 1 gennaio 1994) mediante incorporazione della Società DAVIDE CAMPARI-MILANO S.P.A nella società DAVIDE CAMPARI-MILANO S.P.A (già FINLUSVIT S.P.A) in conformità alle rispettive delibere assembleari richiamate nelle premesse.

2) In dipendenza della fusione la DAVIDE CAMPARI MILANO S.P.A (già FINLUSVIT S.P.A.) subingredisce di pieno diritto in tutto il patrimonio attivo e passivo della DAVIDE CAMPARI MILANO S.P.A che cessa ad ogni effetto di esistere, e in tutte le ragioni, azioni e diritti come in tutti gli obblighi, impegni e passività di qualsiasi natura, assumendo l'onere dell'estinzione di tutte indistintamente le passività alle convenute condizioni, nonché tutte le variazioni attive e passive sopravvenute rispetto alla situazione patrimoniale posta a base della fusione.

Ogni persona Ente o ufficio, sia pubblico che privato, resta pertanto autorizzato, senza uopo di ulteriori atti o concorsi e con suo pieno e definitivo esonero da ogni responsabilità, a trasferire ed intestare alla società incorporante tutti gli atti, documenti, depositi cauzionali od altro titolo, polizze, contratti, conti attivi e passivi attualmente intesta-

**TRADEMARK**

**REEL: 002053 FRAME: 0268**

ti o intitolati alla società incorporata, e così in particolare le concessioni, autorizzazioni, licenze di qualsiasi specie e natura, i contratti anche se non ancora efficaci, e più in generale ogni entità, attività o diritto materiale o immateriale, principale ed accessorio, senza eccezioni o limitazioni di sorta, che siano o che vengano ad essere di spettanza della Società incorporata.

Del pari restano pienamente validi i mandati, gli incarichi e le eventuali procure, anche generali, conferiti dalla suddetta Società incorporata, volendosi che, fino a diverse e nuove determinazioni, i relativi poteri siano qui confermati dalla società incorporante a mezzo del suo costituito legale rappresentante che espressamente lo dichiara.

A seguito della fusione il rapporto di lavoro del personale della Società incorporata continua con la Società incorporante ed il personale stesso conserva i diritti derivanti dall'anzianità raggiunta anteriormente alla fusione.

Cessano di pieno diritto tutte le cariche sociali conferite dall'assemblea della società incorporata.

3) A seguito della fusione hanno piena esecuzione le deliberazioni delle sopra citate assemblee e viene dato atto che la presente fusione avviene senza aumento del capitale sociale della società incorporante DAVIDE CAMPARI-MILANO S.P.A (già FINLUSVIT S.P.A) in quanto tutte le azioni per nominali Lire 33.000.000.000 (trentatremiliardi) della società incorporata

TRADE

DAVIDE CAMPARI-MILANO S.P.A sono detenute dalla Società' in-  
corporante.

Per effetto di quanto sopra le azioni della Società' incorpo-  
rata sono annullate, senza sostituzione alcuna.

4) La società incorporante è autorizzata al compimento in o-  
gni tempo e senza uopo di alcun intervento della Società' in-  
corporata, di qualunque atto, pratica, formalità' necessaria  
ed opportuna allo scopo di farsi riconoscere, nei confronti  
di chiunque, quale piena ed esclusiva titolare di ogni atti-  
vità' patrimoniale mobiliare ed immobiliare della Società'  
incorporata e subingredisce di pieno diritto in ogni rapporto  
attivo e passivo di quest'ultima a norma del precedente punto  
2 e dell'art. 2504 bis C.C.

La Società' incorporata in persona del costituito suo rappre-  
sentante dichiara che non sono stati prima d'ora compiuti at-  
ti al presente pregiudizievoli.

Ai fini dell'imposta di registro si' da' atto che capitale e  
riserve della società' incorporata risultanti dalla situazio-  
ne patrimoniale di cui all'art. 2501 ter cod. civ. ammontano  
complessivamente a lire 193.394.056.841 (centonovantatremi-  
liarditrecentonovantaquattromilionicinquantaseimilaottocento-  
quarantunolire).

Le spese del presente atto e conseguenti sono a carico della  
Società' incorporante.

*Per Almo Negus Fenevelli*

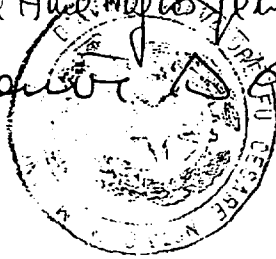
*Almo*

TRADEMARK

REEL: 002053 FRAME: 0270

Letto da me notario alla comparsa  
che approvato con me lo sottoscritto  
alle ore diciassette e dieci minuti, questo  
atto di due fogli dattiloscritti da per-  
sona a me fide, completati a mano da  
me notario per sei facciate e di questo  
settimana sin qui

Rose Anne Nepo Perovoli  
Rose Anne Nepo Perovoli  
Laliqui R. Nepo



Copia conforme all'originale nei miei atti.

Milano, 6 novembre 1995

Laliqui R. Nepo

