

04-20-2000

To the Hon. Commissioner of Patents and Trademarks

101326390

documents or copy thereof.

1. Name of conveying party(ies):

Cristina M. Carlino
4304 East Stanford Drive
Phoenix AZ 85018

☒ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation-State
☐ Other

Additional name(s) of conveying party(ies) attached?
☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date 03/06/00

2. Name and address of receiving party(ies):

Name: philosophy, inc.
Internal Address:

Street Address: 4602 E. Hammond Lane

City: Phoenix State: AZ
Zip: 85034

☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Arizona
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designation must be separate from Assignment)
Additional name(s) & address(es) attached: ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

75/547562

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark A. Carlino
Address: Law Office of Mark A. Carlino, P.C.
2196 East Camelback Road
Phoenix, Arizona 85016
Telephone: (602) 955-1256

6. Total number of applications and registrations involved: One

7. Total Fee (37 CFR 3.41)
\$ 40.00

☒ Enclosed
☐ Charge deficiency to Deposit Account

8. Deposit Account No.
Duplicate of this page is attached if using deposit account

04/20/2000 JSHBAZZ 00000142 75547562

01 FC:481

40.00 00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark A. Carlino
Name of Person Signing


Signature

Date

Total number of pages submitted: 1

TRADEMARK
REEL: 002054 FRAME: 0768

ASSIGNMENT


WHEREAS, Cristina M. Carlino, a U.S. citizen, residing at 4304 East Stanford Drive, Phoenix, Arizona 85018 ("Assignor"), has intended to use the mark "DO YOU BELIEVE IN FINGERTIP FLOWERS? WHY? WHERE DID MY FINGERPRINTS COMES FROM? WHY ARE NO TWO SETS OF FINGERPRINTS ALIKE? (& DESIGN)" in interstate commerce and has filed an application with the United States Patent and Trademark Office on September 3, 1998, based on her bona fide intent to use such mark in commerce, which application has been assigned Serial No. 75/547562, but has not yet filed an allegation of use of the mark under §§1(c) or 1(d) of the Trademark Act;

WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060; and

WHEREAS, philosophy, inc., an Arizona corporation, having a principal place of business at 4602 East Hammond Lane, Phoenix, Arizona 85034 ("Assignee"), has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said trademark and the pending intent-to-use application therefor.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademark and the goodwill of business symbolized thereby.

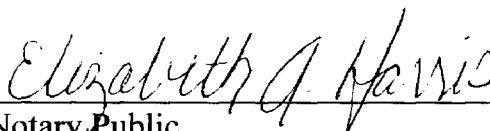
DATED this 6th day of March, 2000.

By: 
Cristina M. Carlino

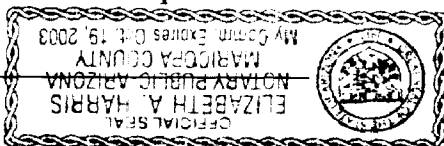
STATE OF ARIZONA)
) ss:
County of Maricopa)

The foregoing instrument was acknowledged before me this 6th day of March, 2000, by Cristina M. Carlino.

IN WITNESS WHEREOF, I have set my hand and official seal.


Notary Public

My commission expires:



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RECORDED: 03/13/2000

TRADEMARK
REEL: 002054 FRAME: 0769