

04-20-2000

Form PTO 1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)RECO
TRU.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

101326167

To the Honorable Commissioner of Pa.

...the attached original documents or copy thereof...

1. Name of conveying party(ies):

The Editor & Publisher Company

3-22-00

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - New York
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: September 8, 1999

2. Name and address of receiving party(ies):

ASM Communications, Inc.
1515 Broadway
New York, NY 10036

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation - New York
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from Assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/465,463B. Trademark registration No.(s)
See Attached ScheduleAdditional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Perla M. Kuhn, Esq.
Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, New York 10004-1482
(212) 837-6550

6. Total number of applications and registrations involved: 15

7. Total fee (37 CFR 3.41):.....\$390.00

- ☒ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Perla M. Kuhn, Esq.

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

U.S. Patent and Trademark Office, Office of Public Records
Crystal Gateway 4, Room 335, Washington, D.C. 20231

CERTIFICATE OF MAILING

Express Mail Certificate No.: EH827456921US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an Express Mail envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231, on 3/22/00 (Date of Deposit).

Elaine S. Parker
Name

Signature

Date of Signature

04/19/2000 DNGUYEN 00000171 75465463

01 FC:481 40.00 OP
02 FC:482 350.00 OP

WS-NY003693.405

TRADEMARK
REEL: 002055 FRAME: 0178

TRADEMARK ASSIGNMENT

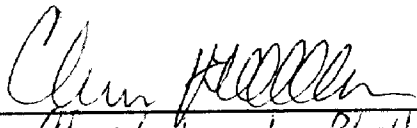
WHEREAS, The Editor & Publisher Company, a New York corporation having its office at 11 West 19th Street, New York, New York 10011 ("E&P") has adopted, used, is using and is the owner of the trademarks now registered in, or with a registration application pending with, the United States Patent and Trademark Office as set forth in Schedule A attached hereto and hereby made a part hereof; and

WHEREAS, ASM Communications, Inc., a New York corporation, having its office at 1515 Broadway, New York, New York 10036 ("ASM") is desirous of acquiring said trademarks and said registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, E&P hereby assigns to ASM all right, title and interest in and to said trademarks and said registrations thereof together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

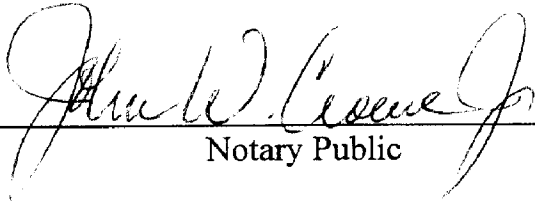
Signed ^{as of} this 8 day of September, 1999.

THE EDITOR & PUBLISHER COMPANY

By: 
Name: Christopher L. Phillips
Title: Secretary

STATE OF New York
SS.:
COUNTY OF New York

On this 3rd day of September, 1999, personally appeared Christopher Phillips
to me known and known to me to be the Secretary of The Editor & Publisher Company
who confirmed to me that he executed the foregoing Assignment on behalf of The Editor &
Publisher Company with full authority to do so.



Notary Public

JOHN W. CROWE JR.
Notary Public, State of New York
Commission Expires 12/31/2001
My Comm. No. 2001

BFLODOCS:254157_1 (5G3X01)

SCHEDULE A

Registered Trademark

Mark	Registration No.	Issue Date
AMPERSAND THE NETWORK FOR MEDIA INFORMATION & Des.	2,031,418	January 21, 1997
E&P	838,831	November 14, 1967
EDITOR & PUBLISHER MARKET GUIDE	601,689	February 1, 1955
EDITOR & PUBLISHER THE FOURTH ESTATE & Design	243,753	June 26, 1928
EDITOR & PUBLISHER/FREE PAPER PUBLISHER...	2,128,655	January 13, 1998
*EPPY		
FPP	2,099,322	September 23, 1997
FREE PAPER PUBLISHER	2,112,036	November 11, 1997
INTERNATIONAL YEAR BOOK EDITOR & PUBLISHER...	603,630	March 22, 1955
MEDIAINFO.COM	2,219,780	January 19, 1999
NEWSPAPERDOM	270,786	May 13, 1930
THE EDITOR & PUBLISHER and Design	234,944	November 8, 1927
THE FOURTH ESTATE	188,813	September 2, 1924
U.S. MARKET FORECASTS	2,153,217	April 21, 1998
WHO'S WHERE	1,846,725	July 26, 1994

* Application Number 75,465,463, filed on April 7, 1998, pending
BFLODOCS:254157_1 (5G3X01)