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OPR/FINANCE

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non Recordation)  
Document ID#
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name **Wace USA, Inc.**

Execution Date  
Month Day Year

**7-31-98**

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization **Delaware**

Receiving Party

Mark if additional names of receiving parties attached

Name **Seven Worldwide, Inc.**

DBA/AKA/TA

Composed of

Address (line 1) **233 N. Michigan Avenue**

Address (line 2) **Suite 420**

Address (line 3) **Chicago**  
City

**IL**  
State/County

**60601**  
Zip Code

- Individual
  - General Partnership
  - Limited Partnership
  - Corporation
  - Association
  - Other
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization **Delaware**

04/20/2000 DNGUYEN 00000096 1697126

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 OP  
200.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collect on Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002055 FRAME: 0835

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,697,126"/>	<input type="text" value="2,051,830"/>	<input type="text" value="1,486,531"/>
<input type="text" value="1,293,417"/>	<input type="text" value="1,459,718"/>	<input type="text" value="1,290,490"/>
<input type="text" value="1,213,521"/>	<input type="text" value="1,286,626"/>	<input type="text" value="1,458,844"/>

**Number of Properties**

Enter the total number of properties involved.

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed  Deposit Account

Deposit Account

(enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

Authorization to charge additional fees: Yes  No

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposition account are authorized, as indicated herein.*

John T. Gabrielides  
Name of Person Signing

*John T. Gabrielides*  
Signature

March 6, 2000  
Date Signed

*State of Delaware*  
*Office of the Secretary of State*

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WACE USA, INC.", CHANGING ITS NAME FROM "WACE USA, INC." TO "SEVEN WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 1998, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script, reading "Edward J. Freel".

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*Edward J. Freel, Secretary of State*

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981299874

AUTHENTICATION:

9229819

DATE:

07-31-98

**TRADEMARK**  
**REEL: 002055 FRAME: 0837**

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
WACE USA, INC.**


The undersigned, being the President and Secretary of Wace USA, Inc., a Delaware corporation, pursuant to Section 242 of the General Corporation Law of the State of Delaware, do hereby certify as follows:

**FIRST:** That Article First of the Certificate of Incorporation has been amended by deleting Article First as it now exists and inserting in lieu thereof a new Article First as follows:

**ARTICLE FIRST:** The name of the corporation is **SEVEN WORLDWIDE, INC.** (hereinafter the "Corporation").

**SECOND:** That such amendment has been duly adopted in accordance with Section 242 of the General Corporation Law of the State of Delaware by resolutions of the Board of Directors and all of the Stockholders of the Corporation.

**IN WITNESS WHEREOF**, we have signed this Certificate this 31st day of July, 1998.

  
\_\_\_\_\_  
President

**ATTEST:**

  
\_\_\_\_\_  
Secretary