

04-21-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
03/13/00

Name Fisher Books

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other _____

Citizenship/State of Incorporation/Organization Arizona

Receiving Party

Mark if additional names of receiving parties attached

Name Fisher Books, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 5225 W. Massingale Road

Address (line 2) _____

Address (line 3) Tucson Arizona 85743-8416
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other An Arizona Limited Liability Company

Citizenship/State of Incorporation/Organization Arizona

FOR OFFICE USE ONLY

04/20/2000 JSHBAZZ 00000059 2244243

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40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See CMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

N/A

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(415) 882-3200

Name

Melville Owen, Esq.

Address (line 1)

455 Market Street

Address (line 2)

19th Floor

Address (line 3)

San Francisco, CA 94105

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Three empty boxes for Trademark Application Number(s).

Registration Number(s) box containing '2,284,243' and two empty boxes.

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Melville Owen, Esq.

Name of Person Signing

Handwritten signature and date 3/12/00

Signature

Date Signed

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, FISHER BOOKS, a general partnership (Assignor), located at 4239 West Ina Road, Suite 101, Tucson, Arizona 85741, owns the following mark which is registered in the U.S. Patent and Trademark Office:

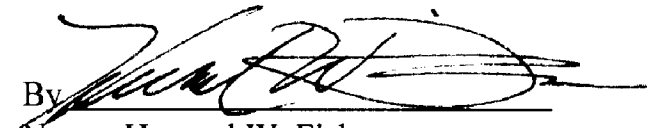
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BABY TIPS	2,284,243	October 5, 1999

Whereas, Fisher Books, LLC, an Arizona Limited Liability Company (Assignee), located at 5225 W. Massingale Road, Tucson, Arizona 85743-8416, is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above identified registration thereof.

FISHER BOOKS

Date March 13, 2000

By 
Name: Howard W. Fisher
Title: Partner

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