

03/14/00

FORM PTO-1016
Expires 06/30/99
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U.S. Department of Commerce
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RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

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New

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Resubmission (Non-Recordation)

Document ID #

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Reel #

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Conveyance Type

☒

Assignment

☐

License

☐

Security Agreement

☐

Nunc Pro Tunc Assignment

☐

Merger

Effective Date
Month Day Year☐

Change of Name

☐

Other

Conveying Party

☐

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Mattel, Inc.

3/14/00

Formerly

☐

Individual

☐

General Partnership

☐

Limited Partnership

☒

Corporation

☐

Association

☐

Other

☐

Citizenship/State of Incorporation/Organization

Delaware

Receiving Party

☐

Mark if additional names of receiving parties attached

Name Argraph Corporation

DBA/AKA/TA

Composed of

Address (line 1)

111 Asia Place

Address (line 2)

Address (line 3)

Carlstadt

City

NJ

State/Country

07072

Zip Code

☐

Individual

☐

General Partnership

☐

Limited Partnership

☐

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒

Corporation

☐

Association

☐

Other

☒

Citizenship/State of Incorporation/Organization

New York

04/21/2000 TTON11 00000042 201650 922788

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01 FC:481
02 FC:48240.00 CH
25.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231TRADEMARK
REEL: 002056 FRAME: 0642

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (856) 840-1531

Name

Christine L. Smith, Legal Administrator

Address (line 1)

Mattel, Inc.

Address (line 2)

6000 Midlantic Drive

Address (line 3)

Mt. Laurel, NJ 08054

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document
including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

0922788

0706031

Number of Properties

Enter the total number of properties involved.

#

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

65.00

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

201650

Authorization to charge additional fees:

Yes

☒

No

☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christine L. Smith

Name of Person Signing

Christine L. Smith

Signature

3/14/00

Date Signed

ASSIGNMENT OF TRADEMARKS

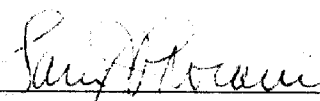
WHEREAS Mattel, Inc., a Delaware corporation of 333 Continental Boulevard, El Segundo, California 90245-5012, is the owner of two marks which are registered in the United States Patent and Trademark Office, Registration Nos. 922788 and 706031, dated October 26, 1971 and October 18, 1960, respectively; and

WHEREAS Argraph Corporation, a New York corporation of 111 Asia Place, Carlstadt, New Jersey 07072, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Mattel, Inc., does hereby assign unto the said Argraph Corporation all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

MATTEL, INC.

Dated: 3/14/00

By: 
LOUIS J. PROCACCI
Director, Finance and Administration

State of New Jersey }
 }
County of Burlington } ss.

On this 14TH day of March 2000, before me
appeared Thomas J. Pircassi, the person who signed this instrument, who
acknowledged that he signed it as a free act on behalf of Mattel, Inc.

Signed: *Therese C. Cronin*
Notary Public
THERESE C. CRONIN
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Oct. 9, 2003

My commission expires: _____