

FORM PTO-1618A
Expires 09/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

- Formerly
- Individual General Partnership Limited Partnership Corporation Association
 - Other
 - Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to **TRADEMARK**
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Expires 06/30/99
OMB 0851-0027

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marta S. Levine

Marta S. Levine

June 13, 2000

Name of Person Signing

Signature

Date Signed

TRADEMARK

REEL: 002056 FRAME: 0989

Affidavit

STATE OF WISCONSIN)
)
WAUPACA COUNTY)

The undersigned, being sworn, hereby deposes and says that:

The attached photocopy of the Bill of Sale, by and between American Blade, Inc. and Krause Publications, Inc., dated as of August 31, 1994, is a true and correct copy of the original executed document.

Bruce J. Meagher
Bruce J. Meagher

Personally came before me this 2nd day of June, 2000 the above-named individual, to me known to be the person who executed the foregoing instrument and acknowledged the same.

(SEAL)

Beverly Wallman
Notary Public, State of Wisconsin
My commission expires 1-13-2002

BILL OF SALE

Know all men by these presents that, **AMERICAN BLADE, INC.**, a Tennessee corporation, (hereinafter referred to as "Seller"), for and in consideration of the payment of Six Hundred Thousand and 00/100 Dollars (\$600,000.00) to it in hand paid by **KRAUSE PUBLICATIONS, INC.**, a Wisconsin Corporation (hereinafter referred to as "Purchaser") has bargained, sold, conveyed, assigned and delivered and by these presents does bargain, sell, convey, assign and deliver unto Purchaser the tangible and intangible personal property specifically described as Exhibit "A" attached hereto and incorporated for all purposes.

Seller does hereby bind itself to forever warrant and defend the title to the tangible property herein bargained, sold, conveyed, assigned and delivered unto Purchaser, its successors, and assigns against every person whomsoever lawfully claiming or to claim same, or any part thereof.

IN WITNESS WHEREOF, the undersigned have executed this Bill of Sale as of the 31st day of August, 1994.

AMERICAN BLADE, INC.
a Tennessee Corporation

By: _____

J. Bruce Voyles, President
J. Bruce Voyles, President

ATTEST: _____

Secretary

EXHIBIT "A"

All of SELLER's right, title and interest in and to the publications known as Blade, Edges and Blade Trade magazines; the ABCA Price Guide to Antique Knives and any other proprietary books published by Blade (i.e., How to Make Folding Knives, How to Make Knives, etc.), including copyrights, if any, trademarks, if any, tradenames and goodwill associated with said publications.

All rights and title to "The Blade Show and International Cutlery Fair" and its associated awards program.

Current and past subscription lists to Blade, Edges and Blade Trade magazines; the ABCA Price Guide to Antique Knives and any other proprietary books published by Blade (i.e., How to Make Folding Knives, How to Make Knives, etc.).

Current advertising contracts and databases associated with said periodicals.

Subscription accounts receivable as of the date of closing.

Related dealer databases associated with said periodicals.

All non-proprietary books whereby BLADE serves as retail agent.

All reference databases associated with periodicals.

All unused and archived written material, artwork, drawings and photographs.

Current correspondence and customer files and book and

TRADEMARK

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magazine inventory, including advertiser files and photo files associated with said publications.

All rights to the International Blade Collectors Association, American Blade Collectors Association, and "Club" knives in inventory.



411 East Wisconsin Avenue
Milwaukee, Wisconsin 53202
414/277-5000
FAX 414/271-3552
414/277-5591

Attorneys at Law in
Milwaukee and Madison, Wisconsin
West Palm Beach, Naples and
Boca Raton, Florida
Phoenix, Arizona

FAX TRANSMITTAL COVER SHEET

DATE: June 13, 2000

TO: NAME: Patent and Trademark Assignment System
FIRM: U.S. Patent and Trademark Office
CITY, STATE: Washington, DC
FAX NUMBER: (703) 306-5995
FROM: Marta S. Levine
SENDER'S PHONE: (414) 277-5675

NUMBER OF PAGES: 7
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***** MESSAGE *****

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