FORM PTO-1594 (Rev. 6-93) CMB No. 0651-0011 (exp. 4/94) 3. 27 Tab settings $\Rightarrow \Rightarrow \Rightarrow \checkmark$	-2000 HEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94) 3. 3.	
Tab settings □ □ □ ▼	
To the Honorable Commissioner of Pat 10133	ched original documents or copy thereof.
Name of conveying party(ies):	Name and address of receiving party(ies)
Maplewood LF Investors, LLC	Name: <u>Harris Trust and Savings Bank</u> Internal Address:
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State ☑ OtherLimited Liability Company Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No 3. Nature of conveyance: ☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☑ OtherTrademark Collateral Agreement Execution Date:March 15, 2000 4. Application number(s) or patent number(s): A. Trademark Application No.(s)	Street Address: 111 West Monroe Street City: Chicago State: IL ZIP: 60603 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Illinois Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
See Schedule A-1	See Schedule A-1
Additional numbers att	ached? 🗆 Yes 🗅 No
5. Name and address of party to whom correspondence Concerning document should be mailed:	6. Total number of applications and registrations involved:
Name:	7. Total fee (37 CFR 3.41)\$ /40 □ Enclosed □ Authorized to be charged to deposit account
Street Address: SUITE 101. City: State: ZIP: 04/24/2000 JSHABAZZ 00000050 2322997	8. Deposit account number: — (Attach duplicate copy of this page if paying by deposit account)
VI FU:481	THIS SPACE
the original document. Gregory T. Pealer Name of Person Signing Total number of pages including of	Action is true and correct and any attached copy is a true copy of March 17, 2000 Date Date Date
Mail documents to be recorded with re	equired cover sheet information to:

1.

SCHEDULE A-1 TO TRADEMARK COLLATERAL AGREEMENT

REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

FEDERAL TRADEMARK REGISTRATIONS

MARKS REG. NO. GRANTED

Picture Frame Placecards 2322997 February 29, 2000

PENDING FEDERAL TRADEMARK APPLICATIONS

MARK SERIAL NO. FILED

Photo Keepsake 75-589153 June 29, 1999

COMMON LAW MARKS AND TRADE NAMES

REGISTERED STATE TRADEMARKS AND TRADEMARK APPLICATIONS

REGISTERED FOREIGN TRADEMARKS AND TRADEMARK APPLICATIONS

SCHEDULE A-2 TO TRADEMARK COLLATERAL AGREEMENT

TRADEMARK LICENSES

MARKS	REG. NO.	GRANTED
Beverly Clark	2262834	July 20, 1999
Beverly Clark	2262613	July 20, 1999
Special Touches & Unique Ideas	2256877	June 29, 1999

TRADEMARK COLLATERAL AGREEMENT

This 15th day of March, 2000, Maplewood LF Investors, LLC, a Delaware limited liability company ("Debtor") with its principal place of business and mailing address at 1120 Mark Avenue, Carpinteria, California 93013, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, assigns, mortgages and pledges to Harris Trust and Savings Bank, an Illinois banking corporation with its mailing address at 111 West Monroe Street, Chicago, Illinois 60690, and its successors and assigns ("Secured Party"), and grants to Secured Party a continuing security interest in, the following property:

- (i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application; and
- (ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and
- (iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A-1 hereto or of any trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages;

to secure performance of all Obligations of Debtor as set out in a Security Agreement bearing even date herewith between Debtor and Secured Party (the "Security Agreement").

Notwithstanding anything herein to the contrary, this Trademark Collateral Agreement shall not operate as a sale, transfer, conveyance or other assignment to Secured Party of any applications by Debtor for a Trademark that is based on an intent to use the same, if and for so long as such application is pending without a Statement of Use having been filed and accepted (such pending applications which are based on intent to use being hereinafter referred to collectively as "Intent-To-Use Applications"), but rather, if and so long as Debtor's Intent-To-Use Application is pending without a statement of use having been filed and accepted, then this Trademark Collateral Agreement shall operate only to create a security interest for collateral purposes in favor of Secured Party on such Intent-To-Use Application as collateral security for the Obligations. When a Statement of Use is filed and accepted by the Trademark Office, then that application shall cease to be partly exempted from this Agreement.

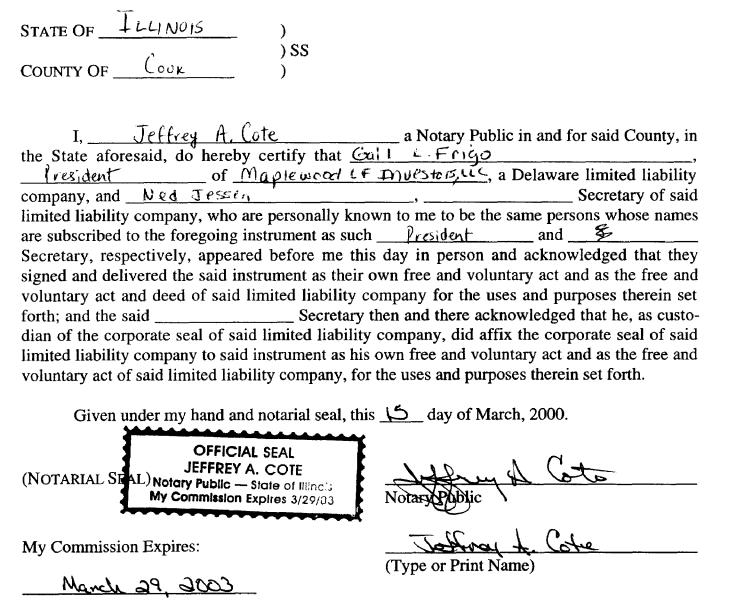
Debtor does hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the assignment, mortgage, pledge, and security interest in the

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trademarks, trademark registrations, trademark applications, and trademark licenses made and granted hereby are more fully set forth in the Security Agreement of even date herewith.

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

(CORPORATE SEAL)	MAPLEWOOD LF INVESTORS, LLC
ATTEST: Nel Jem	By: <u>back L. Jugo</u> Its: <u>President</u>
Its Secretary Ned Jessen (Type or Print Name)	(Type or Print Name)
	HARRIS TRUST AND SAVINGS BANK
	By Con J. Kene Its Vice President
	(Type or Print Name)
	· • • • • • • • • • • • • • • • • • • •



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STATE OF Illinois) COUNTY OF Cook)	
the State aforesaid, do hereby certify that	Savings Bank, an Illinois banking corporation
who is personally known to me to be the same per instrument as such <u>Vice President</u> , appeare edged that he signed and delivered the said instruthe free and voluntary act and deed of said corporth.	ed before me this day in person and acknowled ument as his own free and voluntary act and as
Given under my hand and notarial seal, thi	s 15th day of March, 2000.
OFFICIAL SEAL (NOTARMAURDEA M) FERRARA NOTARY PUBLIC STATE OF ILLINOIS MY COMMISSION EXP. OCT. 15,2003	Frances Jn. Ferrora Notary Public
My Commission Expires:	Maureen M. Ferrara (Type or Print Name)

TRADEMARK
RECORDED: 03/27/2000 REEL: 002057 FRAME: 0790