04-24-2	000 HEET
To the Honorable Commissioner of Patents 1013300	ocuments or copy thereof.
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):
Sleep Country USA, Inc.	Name: SC US Acquisition Corp
☐ Individual ☐ Association ☐ General Partnership ☐ Limited Partnership	Internal Address: <u>c/o William Boyd, Ropes & Gray</u>
☐ Corporation - State: Washington	Street Address: One International Place
☐ Other:	City: Boston State: MA Zip: 02110
Additional name(s) of conveying party(ies) attached? □ Yes ☑ No	☐ Individual(s) citizenship☐ Association☐
3. Nature of conveyance:	☐ General Partnership☐ Limited Partnership
☑ Assignment □ Merger	☐ Corporation - State: <u>Delaware</u>
☐ Security Agreement ☐ Change of Name ☐ Other:	☐ Other:
outer.	If assignee is not domiciled in the United States, a domestic representative designation
Execution Date: February 29, 2000	is attached:
	Additional name(s) & address(es) attached □ Yes ☒ No
Application number(s) or registration number(s)	
A. Trademark Application No.(s) B.	Trademark Registration No.(s)
Mark: Rest Assured Guarantee	1,844,912
(filed 2/1/2000) No serial number	1,785,946
available	1,703,740
Additional numbers	attached? □ yes ⊠ no
5. Name and address of party to whom correspondence concerning	6. Total number of applications and registration involved:
document should be mailed:	[3]
Name: <u>Catherine R. Howell, Paralegal</u>	7. Total Fee (37 CFR 3.41) \$ 90
Internal Address: Ropes & Gray	□ Enclosed
Nopes & Oray	
Street Address: 1301 K St., N. W. Suite 800 East	8. Deposit account number:
	18-1945
City: Washington, D.C. State: Zip: 20005	
Do Not I	USE THIS SPACE
9. Statement and signature.	
To the best of my knowledge and belief, the foregod	ing information is true and correct and any attached copy
is a true copy of the original document.	
Catherine R. Howell	soell April 3, 2000
Signature Signature	Date
Total number of pages including cov	ver sheet, attachments and document: [5]
DDMA. WASH;7088884;1	,
20000NE (2004E 1844012	
000 TTON11 00000205 181945 1844912	
1 (40.00 CH) 2 (50.00 CH)	

ASSIGNMENT OF TRADEMARKS, TRADEMARK APPLICATIONS AND GOODWILL

THIS ASSIGNMENT OF TRADEMARKS, TRADEMARK APPLICATIONS AND GOODWILL is made as of February 29, 2000 by and between SC US ACQUISITION CORP., a Delaware corporation (the "Buyer") and SLEEP COUNTRY USA, INC., a Washington corporation (the "Company").

RECITALS:

WHEREAS, the Company, the Buyer, Robert W. Cook, Sunny Kobe Cook and Sleep Country USA of Oregon, Inc. are parties to a certain Purchase Agreement dated as of December 23, 1999, as in effect from time to time (the "Purchase Agreement"), under the terms of which the Company agrees to sell and transfer, and the Buyer agrees to purchase the Acquired SCUSA Assets (as such term is defined in the Purchase Agreement);

WHEREAS, the execution and delivery to the Buyer of this Assignment of Trademarks, Trademark Applications and Goodwill is a condition to the effectiveness of Purchaser's obligation to consummate the transactions contemplated in the Purchase Agreement;

WHEREAS, the Company is the owner of the trademarks, service marks, trademark and service mark registrations and trademark and service mark applications listed on Schedule 1 hereto which are registered with, or the subject of a pending application in the U.S. Patent and Trademark Office (the "Trademarks"), and which together with the products and goodwill associated with the Trademarks, constitute part of the Acquired SCUSA Assets; and

WHEREAS, pursuant to the Purchase Agreement, the Buyer desires to obtain all of the Company's right, title and interest in, to and under said Trademarks, subject to the terms and conditions of the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Company, the Company hereby sells, conveys, assigns, transfers and delivers to the Buyer and its successors and assigns, all of its right, title and interest throughout the world in, to and under the Trademarks, all goodwill associated therewith, all common law rights thereto, and all registrations that have been or may be granted thereon and all foreign counterparts thereof, together with the right to sue and recover damages for future or past infringements thereof and to fully and entirely stand in the place of the Company in all matters related thereto.

MHODMA. Active; 8175509;1

The Company hereby requests the Commissioner of Patents and Trademarks (the "Commissioner") to record this Assignment of Trademarks, Trademark Applications and Goodwill to the Buyer. The Company hereby further requests the Commissioner to issue any and all registrations resulting from applications among the Trademarks or derived therefrom to the Buyer as assignee of the entire interest. The Company hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

[The rest of this page is intentionally left blank]

-2-

MHODMA. Active; 8175509;1

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks, Trademark Applications and Goodwill to be executed as of the day and year first written above.

SLEEP COUNTRY USA, INC.

STATE OF (Washington)) ss.

On 500 , 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared Robert W. Cook, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed the within instrument as the Chairman of Sleep Country USA, Inc. and acknowledged to me that such corporation executed the within instrument pursuant to its bylaws or a resolution of its Board of Directors.

SEALA Notary Public

My Commission expires on: 12/2/2000

Acknowledged and accepted:

SC US ACQUISITION CORP.

By______ Title:

MHODMA. Active: 8175509;1

SCHEDULE 1 TO

ASSIGNMENTS OF TRADEMARKS, TRADEMARK APPLICATIONS AND GOODWILL

BY

the Company TO

the Buyer

Trademarks

<u>Trademark</u>	Registration No.	<u>State</u>	Date Claimed
Sleep Country USA (name)	1,785,946	Federal	8/3/93
•	021,194	Washington	
Why Buy a Mattress Anywhere Else (motto)	1,844,912	Federal/ Washington	7/12/94

Trademark Applications

<u>Trademark</u>	Serial No.	Filing Date
Rest Assured Guarantee		2/1/00

MHODMA.Active;8175509;1

RECORDED: 04/04/2000