

04-24-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

02 24 00

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DB/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

04/21/2000 DNGUYEN 00000348 75591529

40.00 OP
525.00 OP

01 FC:481
02 FC:482

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002058 FRAME: 0353

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Mark A. Wright

Address (line 1) McLane, Graf, Raulerson & Middleton, Professional Association

Address (line 2) 900 Elm Street

Address (line 3) P.O. Box 326

Address (line 4) Manchester, New Hampshire 03105-0326

Correspondent Name and Address

Area Code and Telephone Number 603 628-1311

Name Mark A. Wright

Address (line 1) McLane, Graf, Raulerson & Middleton, Professional Association

Address (line 2) 900 Elm Street

Address (line 3) P.O. Box 326

Address (line 4) Manchester, New Hampshire 03105-0326

Pages Enter the total number of pages of the attached conveyance document including any attachments.

4

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<u>75-591,529</u>	<u>75-686,274</u>	<u>75-541,778</u>	<u>2,254,105</u>	<u>2,324,860</u>	
<u>75-665,715</u>	<u>75-687,511</u>	<u>75-657,504</u>	<u>2,291,510</u>		
<u>75-893,733</u>	<u>75-854,180</u>	<u>75-854,106</u>	<u>2,267,753</u>		

Number of Properties Enter the total number of properties involved.

22

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 565.00

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

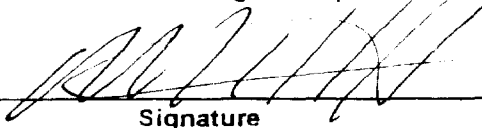
Deposit Account Number: # N/A

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark A. Wright
Name of Person Signing



Signature

3/20/00
Date Signed

Attachment

Trademark Application Numbers

75-888,776
75-521,238
75-682,551
75-727,729
75-786,075
75-786,076
75-809,109
75-661,511
75-618,700

Endata'S 56 008 ide\NUMBER.DOC
March 17, 2000

State of Delaware

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "GFOL, INC.", CHANGING ITS NAME FROM "GFOL, INC." TO "GREENFIELD ONLINE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF FEBRUARY, A.D. 2000, AT 8:30 O'CLOCK A.M.



Edward J. Freel

Edward J. Freel, Secretary of State

3182535 8100

001094707

AUTHENTICATION:

0279198

DATE:

02-25-00

FECK MOUAT

(SER) 2.25'00 9:17/ST. 9:17/NO. 4261916354

CERTIFICATE OF MERGER

MERGING

GREENFIELD ONLINE, INC.

INTO

GFOL, INC.

Pursuant to Section 252 of the
Delaware General Corporation Law

The undersigned corporation organized and existing under
and by virtue of the General Corporation Law of the State of
Delaware,

DOES HEREBY CERTIFY:

FIRST: That the name and state of incorporation
of each of the constituent corporations in the merger
are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Greenfield Online, Inc.	Connecticut
GFOL, Inc.	Delaware

SECOND: That an Agreement of Merger between the
parties to the merger has been approved, adopted,
certified, executed and acknowledged by each of the
constituent corporations in accordance with the
requirements of Section 252 of the General Corporation
Law of the State of Delaware.

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 08:30 AM 02/23/2000
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THIRD: That GFOL, Inc. shall be the surviving corporation. The certificate of incorporation of GFOL, Inc. shall be amended in the merger to change the name of the corporation to Greenfield Online, Inc. Consequently, the name of the surviving corporation shall be Greenfield Online, Inc.

FOURTH: That the certificate of incorporation of GFOL, Inc. shall be amended as set forth below, and as so amended, shall thereafter be the certificate of incorporation of the surviving corporation:

(a) Article First of the Certificate of Incorporation is deleted in its entirety and replaced with the following:

First: The name of the Corporation is Greenfield Online, Inc.

FIFTH: That the executed Agreement and Plan of Merger is on file at an office of the surviving corporation. The address of such office is 15 River Road, Wilton, Connecticut 06897.

SIXTH: That a copy of the Agreement of Merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

SEVENTH: That the authorized capital stock of Greenfield Online, Inc., a Connecticut corporation, consists of 4,000,000 shares of Class A Common Stock, par value \$.01 per share 15,000,000 shares of Class B Common Stock, par value \$.01 per share.


EIGHTH: That the merger shall be effective at 10:00 AM on February 25, 2000.

CM MAAZ

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In witness whereof, GFOL, Inc. has caused this Certificate of Merger to be executed by its duly authorized officer this 24th day of February, 2000.

GFOL, INC.

By: 
Name: Jonathan A. Flatow
Title: Secretary