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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

03-27-2000



To U.S. Patent & TMO (e/T/A Mail) Rcpt Dt. #01

attached original documents or copy thereof.

101333181

1. Name of conveying party(ies):

Rowmark, Inc.

2. Name and address of receiving party(ies):

Name: Rowland Technologies, Inc.

Street Address: 320 Barnes Road

City: Wallingford State: CT ZIP: 06492

Country: USA

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Connecticut

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

Individual(s)

Association

General Partnership

Limited Partnership

Corporation-State OH

Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance

Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: March 15, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

774,706

ARD  
3.27.00

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Peter I. Costas, Esquire

Pepe & Hazard LLP

Goodwin Square

Street Address: 225 Asylum Street

City: Hartford State: CT ZIP: 06103

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41)..... \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

03-3355

(Attach duplicate copy of this page if paying by deposit account)

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04/21/2000 DCOATES 0000019 774706

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter L. Costas

Name of Person Signing

Signature

3/24/00

Date

Total number of pages comprising cover sheet: 5

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
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Washington, D.C. 20231

TRADEMARK  
REEL: 002058 FRAME: 0470

FROM: 202 408 4400  
P03  
\*\* TOTAL PAGE 03 \*\*

03-17-00 05:23 10

Attorney Docket: 7845.0003

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: URHere.com Inc.  
Reg. Number: 1,973,101  
Issue Date: May 7, 1996  
Mark: YOU ARE HERE

ASSISTANT COMMISSIONER FOR TRADEMARKS  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

ATTN: BOX POST REG NO FEE

**APPOINTMENT OF NEW ATTORNEY**

Registrant revokes all previous powers of attorney and appoints David M. Kelly and Jonathan M. Gelchinsky, and each of the attorneys of Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., all of 1300 I Street, N.W., Washington, D.C. 20005-3315, both jointly and separately as its attorneys with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection with this registration, and to receive notice or process in proceedings affecting the registration.

All correspondence relating to the registration should be directed to David M. Kelly at the address identified above.

URHERE.COM INC.

By: Shane Green

Name: Shane Green

Title: President

Date: 3/18/00

LAW OFFICES  
FINNEGAN, HENDERSON,  
FARABOW, GARRETT,  
& DUNNER, L.L.P.  
1300 I STREET, N. W.  
WASHINGTON, D. C. 20005  
202-408-4000

FR 17 00 17:28 FR FINNEGAN HENDERSON 202 408 4400 TO 7282210 P.03

EXHIBIT A

ASSIGNMENT

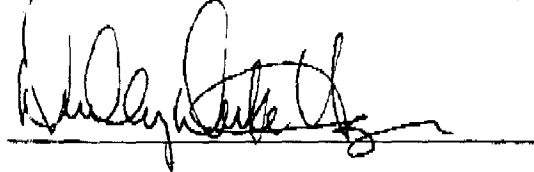
Dudley Duke Hays d/b/a You are Here Company, having an address at 6338 N. New Braunfels, Suite 210, San Antonio, Texas 78209, USA ("the Assignor"), is the owner of the mark YOU ARE HERE and U.S. Trademark Registration No. 1,973,101 therefor ("the Trademark").

URHere.com Inc., a Delaware corporation with its principal place of business at 2121 K Street, N.W., Suite 650, Washington, D.C. 20037 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

This Assignment is subject to the terms of the Trademark Assignment and Security Agreement executed herewith. If any Event of Default as defined in the Trademark Assignment and Security Agreement shall occur, Assignor may exercise his rights as defined under those Agreements.

Dudley Duke Hays d/b/a You are Here Company



By: Dudley Duke Hays

Date: 2/9/2000

URHere.com, Inc.

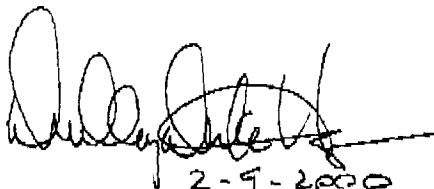


By: Shane Green, President

Date: 2/8/00

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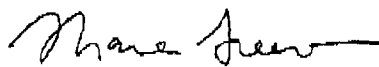
Signed by  
for and on behalf of Dudley  
Duke Hays and  
You Are Here Company in the  
presence of:



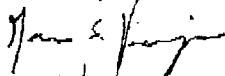
2-9-2000

James C. Willis  
2-9-2000

Signed by  
for and on behalf of  
URHere.com Inc. in the  
presence of:



2/8/00



2/8/00

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