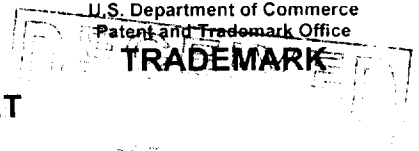


04-25-2000



SHEET

101333196
TRADEMARKS ONLY

63/29/00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
 - Resubmission (Non-Recordation)
- Document ID#

- Correction of PTO Error
- Reel # Frame #

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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
- Effective Date

- Merger
- Month Day Year
-

- Change of Name
 - Other
-

Conveying Party

Mark if additional names of conveying parties attached

Execution Date

Month	Day	Year
02	08	00

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership

- Corporation Association

- Other

- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/25/2000 JSHABAZZ 00000257 75538250

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/538,250"/>	<input type="text" value="75/538,224"/>	<input type="text" value="75/538,840"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75/714,019"/>	<input type="text" value="75/538,020"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date

TRADEMARK ASSIGNMENT

WHEREAS, collegestudent.com, Inc., a Texas corporation having an address of 715 West 23rd Street, Suite M, Austin, Texas 78705, has used and is using in its business the following trademarks:

- 1 THE STUDENT'S BEST RESOURCE, U.S. Application Serial No. 75/538,250;
- 2 SHAG, U.S. Application Serial No. 75/538,224;
- 3 COLLEGESTUDENT.COM, U.S. Application Serial No. 75/538,840;
- 4 COLLEGESTORE, U.S. Application Serial No. 75/714,019; and
- 5 COLLEGESTORE.COM, U.S. Application Serial No. 75/538,020

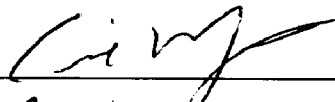
WHEREAS, collegeclub.com, Inc., a Delaware corporation, having an address of 5353 Mission Center Road, Suite 310, San Diego, CA 92108 is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and applications thereof; and

WHEREAS, it is desired that the assignment of said applications be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, collegestudent.com, Inc. hereby assigns to collegeclub.com, Inc. all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by said marks and the registration thereof, and all rights to damages and profits, due or accrued, arising out of past infringements of said trademarks, and the right to sue for and recover the same.

collegestudent.com, Inc.

Date: 2/28/00

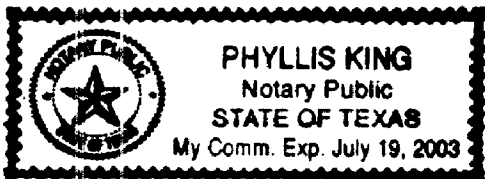
By: 
 Name: Cecil Winzer
 Title: COO

STATE OF TEXAS

§
§
§

COUNTY OF TRAVIS

This instrument was acknowledged before me on 3 - 27 - 2000 by Phyllis King, _____ of collegestudent.com, Inc., a Texas corporation, on behalf of said corporation.



Phyllis King
Notary Public, State of Texas 2003