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Form PTO-1595

RE

04-25-2000



U.S DEPARTMENT OF COMMERCE
Patent and Trademark Office

03-22-2000 oner of Patents 1(01333064 original documents or copy thereof.					
	2. Name and address of receiving party(ies)?					
U.S. Patent & TMOfc/TM Mail Rept Dt. #64 mpany Limited	Name: Blavod Properties Limited					
	Address: 202 Fulham Road,					
☐ Individual(s) ☐ Association	London SW10 9PJ,					
☐ General Partnership ☐ Partnership	UNITED KINGDOM					
✓ Corporation-United						
Kingdom						
	☐ Individual(s) citizenship					
Additional name(s) of conveying party(ies) attached?	☐ Association					
□ yes ☑ no	☐ General Partnership					
in yes	•					
	☐ Limited Partnership					
3. Nature of Conveyance:	☑ Corporation-England					
	Other					
☑ Assignment ☐ Merger	Additional name(s) & address(es) attached?					
☐ Security Agreement ☐ Change of Names	□ yes ☑ no					
	_ ,					
Other	Appointment of Domestic Representative attached?					
Execution Date: Nun pro-tune July 23, 1999	yes \square no					
4. Application number(s) or registration number(s):	2 900 12 110					
If this document is being filed together with a new applicatio	on the execution date of the application is:					
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,306,789(Previously Serial No: 75/215,404)					
Additional numbers attac	l hed? □ Yes ☑ No					
5. Name and address of party to whom correspondence	6. Total number of applications and registration involved:					
concerning document should be mailed:	One					
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC	7. Total Fee (37 CFR 3.41): \$40.00					
2100 Pennsylvania Avenue, N.W.	☑ Enclosed. Please charge any underpayment in					
Suite 800	connection with this Assignment to Deposit Account No. 19-4880.					
Washington, D.C. 20037-3213	☐ Authorized to be charged to Deposit Account					
Attn: Cynthia Clarke Weber	8. Deposit Account No.					
	19-4880					
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Washington, D.C. 20231						



03-22-2000

U.S. Patent & TMIDIG/TM Mail Rept Ot. #84 UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Matter of:

Blavod Properties Limited

Registration No.: 2,306,789

Registered: January 11, 2000

Mark: BLAVOD

Assistant Commissioner for Trademarks

2900 Crystal Drive

Arlington, VA 22202-3513

Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

SUGHRUE, MION, ZINN, MACPEAK & SEAS, whose postal address is 2100 Pennsylvania Avenue, N.W., Washington, D.C. 20037, United States of America, is hereby designated registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

Please address all future correspondence regarding this registration to:

Cynthia Clarke Weber SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC 2100 Pennsylvania Avenue, N.W. Washington, D.C. 20037-3202 Phone (202)663-7927 Facsimile (202)293-7860

BLAVOD PROPERTIES LIMITED

Name. M. DURMAN

Title

DIRECTOR

Date:

15 March 2000°

(1) THE ORIGINAL BLACK VODKA COMPANY LIMITED

- and -

(2) BLAVOD PROPERTIES LIMITED

ASSIGNMENT

- OF -

INTELLECTUAL PROPERTY RIGHTS

M A S O N S

S o l i c i t o r s

Privy Council Agents

30 Aylesbury Street London EC1R 0ER

Ref:VJH/CAM

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BETWEEN:-

- 1. THE ORIGINAL BLACK VODKA COMPANY LIMITED (registered in England No. 3174205) whose registered office is at 202 Fulham Road, London SW10 9NB ("the Assignor"); and
- 2. BLAVOD PROPERTIES LIMITED (registered in England &Wales No. 3750741) whose registered office is at 4 Aztec Row, Berners Road, Islington, London N1 0PW ("the Assignee")

WHEREAS:

- (A) The Assignor and the Assignee are both wholly owned subsidiaries of Black Vodka Limited.
- (B) The Assignor is the registered proprietor of the intellectual property rights set out in Schedule 1 (the "Intellectual Property Rights") and is an applicant for registration of the trade marks set out in Schedule 2 (the "Applications").
- (C) The Assignor has agreed to assign such right title and interest as the Assignor has in the Intellectual Property Rights, the Applications and the other intellectual property rights detailed herein on the terms set out below.

IT IS AGREED as follows:-

1. Assignment

In consideration of the agreement by the Assignee to pay to the Assignor an amount equal to the book value on the date hereof of the Intellectual Property Rights and the other rights set out in clauses 1.2 and 1.3 below (the "Consideration") on the terms set out

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below the Assignor hereby assigns to the Assignee with full title guarantee and with effect from the date hereof:

1 1 the Intellectual Property Rights;

1.2. all the benefit of the Applications to the intent that any registered trade mark granted pursuant to the Applications shall vest absolutely in the Assignee together with all

appurtenant common law rights and the right to sue for and obtain full and effective relief

in respect of any act of infringement of any such registered trade mark occurring prior to

the date of this Assignment; and

all the benefit of any intellectual property rights other than those detailed in Clauses 1.1

and 1.2, including but not limited to common law rights, copyright and unregistered trade

marks in the product "Blavod" and its name, marketing materials, advertisements,

promotions, images and design and the content and layout of its website.

Payment of Consideration

1.3

2.

2.1 The Consideration shall be determined by the auditors to the Assignor, Cheesman and

Partners of 4 Aztec Row, Berners Road, Islington, London N1 0PW ("Cheesmans"), in

accordance with normal accounting principles and on the basis that the Assignor is

assumed at the date hereof to have a net asset value (after taking into account all creditors

including those falling to be paid after more than one year) of zero.

2.2 The Consideration shall become due and payable by the Assignee to the Assignor as an

unsecured debt at any time after the amount of the Consideration has been determined by

Cheesmans at their absolute discretion by the service of a written demand on the

Assignee by the Assignor.

2.3 Until a written demand is served in accordance with clause 2.2 the Consideration shall

bear no interest and thereafter interest shall be payable at the base lending rate from time

to time of National Westminster Bank plc.

3. Further Assurance

The Assignor shall execute all such further documents forms and authorisations and

depose or swear any declaration or oath as may in the reasonable opinion of the Assignee

be required to facilitate the vesting of all rights, title and interests in the intellectual

property rights detailed in Clause 1.

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4. VAT

The parties consider that this transaction takes effect as a transfer of a business as a going concern for VAT purposes and accordingly the provisions of Article 5 Value Added Tax (Special Provisions) Order 1995 (SI 1995/1268) shall apply and no VAT shall be payable in respect of the transaction hereby effected.

IN WITNESS whereof this Deed has been executed and delivered the day and year first before written.

EXECUTED and DELIVERED as a Deed)
by THE ORIGINAL BLACK)
VODKA COMPANY LIMITED)
acting by)
two directors/a director and the secretary)

Director

Director/Secretary

by BLAVOD PROPERTIES LIMITED
acting by
two directors/a director and the secretary

Director

Director/Secretary \(^{\)

SCHEDULE 1

Intellectual Property Rights

Country	Number	Trade Mark	
Australia	723140	BLAVOD	
Great Britain	2133778	Get-up of BLAVOD Bottle (series of 6)	
Hong; Kong	01973/98	BLAVOD	
Iceland	601/1999	BLAVOD	
Japan	4208646	BLAVOD	
Latvia	M40481	BLAVOD	
Malta	26566	BLAVOD	
Norway	186845	BLAVOD	
New Zealand	300472	Black the Colour of Vodka	
New Zealand	300475	BLAVOD	
Comraunity Trade Mark	293126	BLAVOD	

SCHEDULE 2

Applications

Country	Number	Trade Mark	Status
Andora	Unknown	BLAVOD	In the process of being filed
Andora	Unknown	Black Colour (Definition)	In the process of being filed
Andora	Unknown	Bottle Get-up (Black)	In the process of being filed
A.ustralia	770601	The mark consist of vodka coloured black	Pending
A ustralia	776374	Black the Colour of Vodka	Pending
Canada	832085	BLAVOD	Pending
China	Unknown	BLAVOD	In the process of being filed
Great Britain	2133300	Black the Colour of Vodka	Pending
Great Britain	2153381	The mark consist of vodka coloured black	Pending
Japan	30871/1999	Black the Colour of Vodka	Pending
Japan	30872/1999	Black the Colour of Vodka (in Katakana)	Pending
Norway	199903708	Black the Colour of Vodka	Pending
Russian Federation	99705165	BLAVOD	Pending
Singapore	Unknown	BLAVOD	In the process of being filed
Taiwan	(87)060769	BLAVOD	Pending
Taiwan	(87)060770	Black the Colour of Vodka	Pending
Taiwan	(88)000231	Get-up of BLAVOD Bottle	Pending
USA	75/215,404	BLAVOD	Pending

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South Africa	96/11750	BLAVOD	Pending
Community Trade Mark	1146935	BLAVOD	Pending
Community Trade Mark	971002	Black the Colour of Vodka	Pending

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