

04-26-2000



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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

MRD 4.3.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

**Conveyance Type**

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 002059 FRAME: 0167

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Lanning G. Bryer c/o Ladas & Parry  
Address (line 1) 26 West 61st Street  
Address (line 2) New York, N.Y. 10023-7604  
Address (line 3)   
Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number (212) 708-1870

Name Lanning G. Bryer c/o Ladas & Parry  
Address (line 1) 26 West 61st Street  
Address (line 2) New York, N.Y. 10023-7604  
Address (line 3)   
Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 5

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

			1983544		

**Number of Properties**

Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 12-0425

Authorization to charge additional fees:

Yes

☒

No

☐

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Lanning G. Bryer

Name of Person Signing

  
Signature

3/28/00  
Date Signed

## CONFIRMATORY ASSIGNMENT

WHEREAS, BEWELL, INC., with a place of business at 12420 Evergreen Drive, Mukilteo, Washington 98275 (formerly Lite Wave Corporation) (hereinafter "ASSIGNOR"), has adopted and used the trademark BEWELL for non-alcoholic beverages, registered in the United States Patent and Trademark Office under Registration No. 1,983,544 (hereinafter the "MARK"), and is the record owner of the entire right, title and interest in and to the MARK;

WHEREAS, HANSEN BEVERAGE COMPANY, a Delaware corporation located at 2380 Railroad Street, Suite 101, Corona, California 91720 (hereinafter "ASSIGNEE"), has succeeded by assignment, and is desirous of succeeding of record, to the rights thus owned by ASSIGNOR and acquiring of record therefrom all of ASSIGNOR'S right, title and interest in, to and under the aforesaid MARK, the registration thereof (encompassing the underlying application), and the goodwill of the business connected with the use of and symbolized by the MARK;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, ASSIGNOR, effective August 22, 1999, did and hereby does assign and transfer unto ASSIGNEE all of ASSIGNOR'S right, title and interest in and to the MARK, together with the registration thereof (encompassing said underlying application), including all rights of recovery for past infringement thereof, and the goodwill of the business connected with the use of and symbolized by the MARK.

BEWELL, INC.

Dated: August 22, 1999

By: Ronald Carstens

Name: Ronald Carstens

Title: President

Signed and Sworn to Before me  
this 22nd day of August, 1999

[Signature]  
Notary Public