

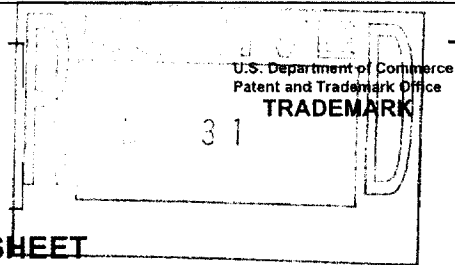
04-26-2000



101333809

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

MRD 3.31.00



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☒ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
03 10 2000

Name

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/25/2000 TTOM11 00000321 110228 1375319

FOR OFFICE USE ONLY

01 FC:481 40.00 CH  
02 FC:482 850.00 CH

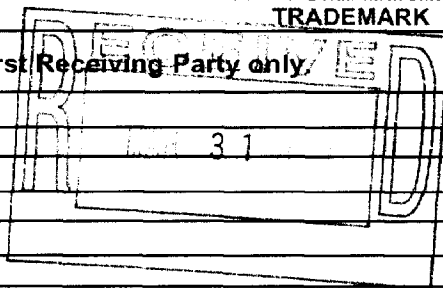
Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002059 FRAME: 0827

**Domestic Representative Name and Address**

Enter for the first Receiving Party only



Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number 212-836-8261

Name Rory Greiss

Address (line 1) Kaye, Scholer, Fierman, Hays & Handler, LLP

Address (line 2) 425 Park Avenue

Address (line 3) New York, New York 10022

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 10

**Trademark Application Number(s) or Registration Number(s)**

☒ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

73230817

72463633

72463634

1375319

1554789

73408981

74599424

74012450

73689242

73285593

72415919

**Number of Properties**

Enter the total number of properties involved.

# 35

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 890.00

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 11-0228

Authorization to charge additional fees:

Yes ☒

No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed 3/23/00

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Conveying Party

Enter Additional Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name Lew Magram, Ltd.

03 10 2000

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☒ Citizenship State of Incorporation/Organization New York

Receiving Party

Enter Additional Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☐ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

☒

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

72412104	72389088	72376327
72359039	72332060	72328519
72321441	72311321	72216766
72206793	72206794	72326709
73469894	73229162	73452370
74703746	74703747	74703745
73626635	73276596	73465962

Registration Number(s)


RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Conveying Party**

Enter Additional Conveying Party

☐

Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name

Formerly

☐

Individual

☐

General Partnership

☐

Limited Partnership

☐

Corporation

☐

Association

☐

Other

☐

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

☐

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐

Individual

☐

General Partnership

☐

Limited Partnership

☐

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

☐

Corporation

☐

Association

☐

Other

☐

Citizenship/State of Incorporation/Organization

**Trademark Application Number(s) or Registration Number(s)**

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

TRADEMARK ASSIGNMENT

WHEREAS, Brownstone Holdings, Inc. ("Assignor"), a Delaware corporation with an address of 414 Alfred Avenue, Teaneck, New Jersey, is the owner of the trademarks and registrations identified in the attached Schedule "A" and may own the trademarks and registrations identified on Schedule "B";

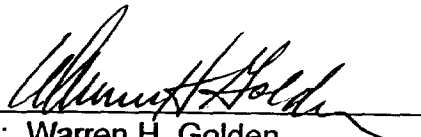
WHEREAS, LM&B Catalog, Inc. ("Assignee"), a Delaware corporation with an address of c/o Arizona Mail Order Co., Inc., 3740 East 34<sup>th</sup> Street, Tucson, Arizona 85713 is acquiring from Assignor these trademarks and registrations;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee all of Assignor's rights, title and interest in and to the trademarks and registrations identified on Schedule "A" and Schedule "B" together with the goodwill of the business associated with these trademarks and registrations.

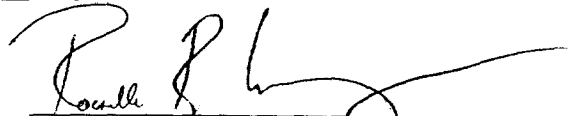
The rights transferred by this assignment include the right to bring all legal actions related to the trademarks and registrations, including actions for any infringement of these, no matter whether the infringement occurred before or after the assignment, and the right to recover damages for such infringement.

IN WITNESS WHEREOF, the Assignor has executed this instrument on this 10 day of March, 2000.

BROWNSTONE HOLDINGS, INC.

By   
Name: Warren H. Golden  
Title: Vice President

Sworn and subscribed before me this 10<sup>th</sup> day of March, 2000.

  
Notary Public

ROCHELLE R. WEISBURG  
Notary Public, State of New York  
No. 02WE5000414  
Qualified in New York County  
Commission Expires Aug. 17, 2002

My commission expires:

Aug 17, 2000

## SCHEDULE "A"

Mark	Serial No.
BROWNSTONE STUDIO	73-230817
BROWNSTONE STUDIO	72-463633
JEAN GRAYSON'S BROWNSTONE STUDIO	72-463634
JEAN GRAYSON'S BROWNSTONE STUDIO	73-408981
BROWNSTONE BOUTIQUE	74-599424
BROWNSTONE WOMAN	74-012450
ADRIAN-AVERY	73-689242
INTIME	73-285593

## SCHEDULE "B"

Mark	Serial No.
Meadow Club	72-415919
Ribroy	72-412104
Wilroy	72-389088
Quando	72-376327
Twillroy	72-359039
Questo	72-332060
Kenneth Jones	72-328519
Travanelle	72-321441
Enzo Borghini	72-311321
Kicks by Wilroy	72-216766
Wilroy	72-206793
Wilroy Traveler	72-206794
Travellura	72-326709
The Fashion Specialists	73-469894
One-to-one	73-229162
K Kensington Microware	73-452370
B.E.S.T. America's Cheerleaders Honor St	74-703746
Packaged Ice Inc.	74-703747
Megabites	74-703745
William Royce	73-626635
Wilana	73-276596
Setiage	73-465962
TTMAC	73-276595
Wisp-O-Knit	73-224882
Corporate Image	73-222974

# TRADEMARK ASSIGNMENT

WHEREAS, Lew Magram, Ltd. ("Assignor"), a New York corporation with an address of 414 Alfred Avenue, Teaneck, New Jersey, is the owner of the trademarks and registrations identified in the attached Schedule "A" and may own the trademarks and registrations identified on Schedule "B";


WHEREAS, LM&B Catalog, Inc. ("Assignee"), a Delaware corporation with an address of c/o Arizona Mail Order, Co., Inc., 3740 East 34th Street, Tucson, Arizona 85713, is acquiring from Assignor these trademarks and registrations;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee all of Assignor's rights, title and interest in and to the trademarks and registrations identified on Schedule "A" and Schedule "B", together with the goodwill of the business associated with these trademarks and registrations.

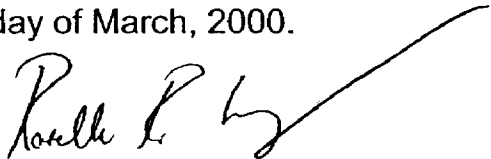
The rights transferred by this assignment include the right to bring all legal actions related to the trademarks and registrations, including actions for any infringement of these, no matter whether the infringement occurred before or after the assignment, and the right to recover damages for such infringement.

IN WITNESS WHEREOF, the Assignor has executed this instrument on this 10 day of March, 2000.

LEW MAGRAM, LTD.

By   
Name: Warren H. Golden  
Title: Executive Vice President

Sworn and subscribed before me this 10th day of March, 2000.

  
Notary Public

**ROCHELLE R. WEISBURG**  
Notary Public, State of New York  
No. 02WE5000414  
Qualified in New York County  
Commission Expires Aug. 17, 2000

My commission expires:

Aug 17, 2000



## SCHEDULE "A"

Mark

Reg. No.

United States

The Fashion Specialists 1,375,319

Lew Magram 1,554,789

United Kingdom

Lew Magram & Man Design B898483

New York

The Fashion Specialists (Stylized) S-7959

The Fashion Specialists 12709

TRADEMARK 821.1

REEL: 002059 FRAME: 0835

**SCHEDULE "B"**

<b>Mark</b>	<b>Serial No.</b>
Meadow Club	72-415919
Ribroy	72-412104
Wilroy	72-389088
Quando	72-376327
Twillroy	72-359039
Questo	72-332060
Kenneth Jones	72-328519
Travanella	72-321441
Enzo Borghini	72-311321
Kicks by Wilroy	72-216766
Wilroy	72-206793
Wilroy Traveler	72-206794
Travellura	72-326709
The Fashion Specialists	73-469894
One-to-one	73-229162
K Kensington Microware	73-452370
B.E.S.T. America's Cheerleaders Honor St	74-703746
Packaged Ice Inc.	74-703747
Megabites	74-703745
William Royce	73-626635
Wilana	73-276596
Setiage	73-465962
TTMAC	73-276595
Wisp-O-Knit	73-224882
Corporate Image	73-222974

**TRADEMARK**

AIR FILE: 41821.1

**RECORDED: 03/31/2000****REEL: 002059 FRAME: 0836**