



Tab settings <<<< ▾

To the Honorable Commissioner

101335488

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Southern Wine & Spirits of America, Inc.

4-4-00

- Individual(s)
- General Partnership
- Corporation-State of Florida
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: CEI Group, Ltd.

Internal Address:

Street Address: 790 Frontage Road

City: Northfield State: IL ZIP: 60093

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Illinois
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 15, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

- Reg. No. 2,186,192
- Reg. No. 2,090,874
- Reg. No. 2,107,283
- Reg. No. 2,174,436

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Burton S. Ehrlich

Internal Address: Brezina & Ehrlich

Street Address: Dearborn Station Tower,
47 West Polk Street, Suite 333

City: Chicago State: IL ZIP: 60605

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41): \$ 115.00

Enclosed

Authorized to be charged to deposit account on any

amount in excess of enclosed payment
8. Deposit account number:

05-0630

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Burton S. Ehrlich
Name of Person Signing

April 4, 2000
Date

Total number of pages comprising cover sheet:

1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

04/27/2000 DNGUYEN 00000001 2186102

01 FC:401
02 FC:402

40.00 DP
75.00 DP

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK

REEL: 002060 FRAME: 0084

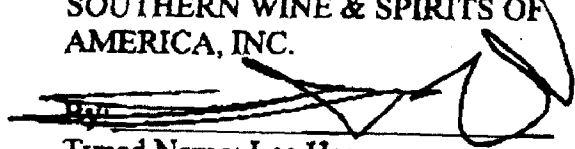
ASSIGNMENT

For and in consideration of the sum of One Dollar (\$1.00) and other goods and valuable considerations, the receipt of which is hereby acknowledged, Southern Wine & Spirits of America, Inc., a Florida Corporation with offices located at 1600 N.W. 163 Street, Miami, Florida 33169 (Assignor) as of 03-15-00 hereby sells, assigns, transfers, and conveys to CEI Group, Ltd., an Illinois Corporation with offices located at 790 Frontage Road, Northfield, Illinois 60093 (Assignee) any and all rights, title, and interest Assignor may now have or has ever had in and to the trademarks identified below:

<u>TRADEMARK</u>	<u>U.S. REG. NO.</u>	<u>DATE OF ISSUANCE</u>
WALL STREET	2,186,192	September 1, 1998
WALL STREET	2,090,874	August 26, 1997
PANOREA	2,107,283	October 21, 1997
V.S.O.P	2,174,436	July 21, 1998

together with the identified trademark registrations therefor, and any goodwill of the business represented and symbolized by said trademarks, and the right to sue for past infringement.

SOUTHERN WINE & SPIRITS OF AMERICA, INC.



Typed Name: Lee Hager
Title: Secretary and Chief Administrative Officer
Date: 03-15-00

STATE OF FLORIDA
COUNTY OF DALLAS

Seen to (or affirmed) and subscribed before me this 17 day of MAR, Year 2000
by LEE F. HAGER

(Name of Person Making Statement)
Lee F. Hager
(Official Notary Signature)

NOTARY SEAL

(Name of Notary Public,
Printed or Stamped)
Personally Known
or Produced Identification,
Identification Produced

