FORM PTO-1618A 70 79 OMB 0651-0027

RECEIVED

04-27-2000



101335167

1944 4.10.0

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



1999	DEC	20	AM/11: 17	*RECORDATION FORM COVER SHEET
				TDADEMADKS ONI V

I RADEWARKS UNLY							
	Please record the attached original document(s) or copy(ies).						
Submission Type	Conveyance Type						
New	X Assignment License						
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment						
Correction of PTO Error	Effective Date Month Day Year						
Reel # Frame #	Change of Name						
Corrective Document Reel # 1733 Frame # 0450	Other						
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year						
Name Play Co. Toys							
Formerly							
Individual General Partnership	Limited Partnership X Corporation Association						
Other							
X Citizenship/State of Incorporation/Organizate	tion California						
Receiving Party Mark if additional names of receiving parties attached							
Name Play Co. Toys and Entertai	nment Corp.						
DBA/AKA/TA							
Composed of							
Address (line 1) 550 Rancheros Drive							
Address (line 2)							
Address (line 3) San Marcos	California 92069						
City State/Country Zip Code Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is							
X Corporation Association not domiciled in the United States, an appointment of a domestic							
Other representative should be attached. (Designation must be a separate document from Assignment.)							
X Citizenship/State of Incorporation/Organizat							
4/2000 DCDATES 00000057 1460385 Y FOR	OFFICE USE ONLY						
C:481 40.00 DP C:482 125.00 DP	Ce ok						

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

TRADEMARK
REEL: 002060 FRAME: 0648

FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK				
Domestic Representative Name and Address Enter for the first Receiving Party only.							
Name			3 ,				
Address (line 1)							
Address (line 2)							
Address (line 3)							
Address (line 4)							
Correspondent Name and Address Area Code and Telephone Number 619/238-0999							
Name	Barry F. Soalt						
Address (line 1)	BROWN, MARTIN,	HALLER & McCLAIN					
Address (line 2)	1660 Union Stre	et					
Address (line 3)	San Diego, Cali	fornia 92101					
Address (line 4)							
Pages		per of pages of the attached conveyance d	locument #				
Tradomark	including any attack	er(s) or Registration Number(s)					
	• •	umber <u>or</u> the Registration Number (DO NOT ENTER B	Mark if additional numbers attached				
	lemark Application I		stration Number(s)				
		1,460,385	1,784,649 1,786,274				
L		1,896,334	2,208,301				
Number of I	Properties Enter	the total number of properties involved.	# 6				
Eag Amount for Proportion Listed (27 CFD 2 /4).							
Method o	f Payment:	Enclosed X Deposit Account	7: \$ 165.00				
Deposit A	ccount	•	1				
(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #							
		•					
Authorization to charge additional fees: Yes No No							
Statement and Signature							
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.							
r =	C = -1+	Can Hauld	12-15-99				
Barry F. Name	Soalt of Person Signing	Signature	Date Signed				

TRADEMARK REEL: 002060 FRAME: 0649

ASSIGNMENT

WHEREAS, PLAY CO. TOYS, a California corporation, having a principal place of business at 550 Rancheros Drive, San Marcos, California 92069, has adopted, used and is using the marks that are registered and/or applied for in the U.S. Patent and Trademark Office, as shown in ATTACHMENT A attached hereto;

WHEREAS, PLAY CO. TOYS AND ENTERTAINMENT CORP., a Delaware corporation, having a principal place of business at 550 Rancheros Drive, San Marcos, California 92069, is desirous of acquiring said marks and the registrations and application thereof.

NOW, THEREFORE, in consideration of and in exchange for the sum of One (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, PLAY CO. TOYS, hereby assigns, transfers and sets over unto PLAY CO. TOYS AND ENTERTAINMENT CORP. all right, title and interest in and to said marks, together with the goodwill of the business in connection with which the marks are used.

PLAY CO: TOYS

HOWARD LABOW Vice President

ACKNOWLEDGEMENT

STATE OF CALIFORNIA

)ss

COUNTY OF SAN DIEGO

on april 29,1998, before me, Bette J. Hull, Notav personally appeared HOWARD LABOW who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged by his signature on the instrument, the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

BETTE J HULL SAN DIEGO COUNTY

1

[ASNCPLAY98.D23]

RECORDED: 04/10/2000

TRADEMARK REEL: 002060 FRAME: 0650