

04/10/00

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

04-28-2000



101338658

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Hotel Corporation of the Pacific, Inc.

03132000

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other _____

Citizenship/State of Incorporation/Organization Hawaii

Receiving Party

Mark if additional names of receiving parties attached

Name AST Brands, LLC

DBA/AKATA _____

Composed of _____

Address (line 1) 2101 Fourth Avenue

Address (line 2) Suite 1020

Address (line 3) Seattle

City

Washington

State/Country

98121

Zip Code

- Individual
- General Partnership
- Limited Partnership

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation

Association

Other _____

Citizenship/State of Incorporation/Organization Washington

04/28/2000 JSHABAZZ 00000036 75374283

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 (IP)
275.00 (IP)

Rep. In. Rec. # 04/28/2000 JSHABAZZ 0915564900
DASH# 5012
FC: 704
Number: 75374283 \$15.00 CR

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002060 FRAME: 0976

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75 374 283"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1 435 023"/>	<input type="text" value="1 591 404"/>	<input type="text" value="1 649 809"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1 811 695"/>	<input type="text" value="1 830 957"/>	<input type="text" value="1 833 536"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1 835 801"/>	<input type="text" value="1 973 037"/>	<input type="text" value="1 988 370"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

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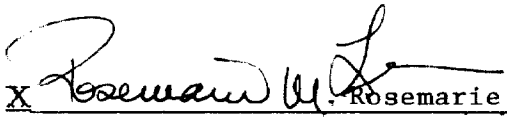
USA-2

STATE OF HAWAII)
City &) ss.
County of Honolulu)

On this 13th day of March, 2000, before me appeared Andre S. Tatibouet, the person who signed this instrument, who, being by me duly sworn, acknowledged that he/she was the President of Hotel Corporation of the Pacific, Inc., and has signed said instrument with the free and voluntary act and with the authority to act on behalf of said corporation.

SUBSCRIBED AND SWORN to before me this 13th day of March, 2000

by Rosemarie M. Lum

X 
Rosemarie M. Lum
Notary Public in the State of Hawaii,
residing at: Honolulu, Hawaii

My commission expires: 11/28/2001

EXHIBIT 1
U.S. TRADEMARK REGISTRATIONS

Mark	Registration No.	Registration Date
ASTON	1,435,023	March 31, 1987
THE FRIENDLY HOST	1,591,404	April 10, 1990
ASTON EXPRESS	1,649,809	July 2, 1991
AT HOME IN HAWAII	1,811,695	December 14, 1993
HAWAII'S VACATION VALUE	1,830,957	April 12, 1994
HAWAII NEVER FELT SO SUITE	1,833,536	April 26, 1994
PARADISE NEVER FELT SO SUITE	1,835,801	May 10, 1994
RELAX AND ENJOY THE VALUE	1,973,037	May 7, 1996
SUITE HAWAIIAN VACATIONS	1,988,370	July 23, 1996
HAWAII	2,017,516	November 19, 1996
ASTONISHING	2,149,471	April 7, 1998

USA-4

EXHIBIT 2
U.S. PENDING INTENT-TO-USE APPLICATION

Mark	Application No.	Application Date
ASTON GRANDE SUITES	75/374,283	October 16, 1997

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