

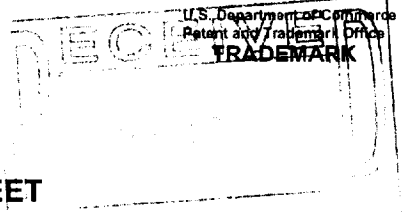
04/10/00

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

04-28-2000



101338640



RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
03-28-2000

Name KNOWLEDGE UNIVERSE, INC.

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name UNEXT.COM, LLC

DBA/AKA/TA

Composed of

Address (line 1) 500 Lake Cook Road

Address (line 2) Suite 150

Address (line 3) Deerfield Illinois 60015
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other limited liability company
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

04/28/00 10:00 AM 04/28/00 10:00 AM
01 FILED

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002061 FRAME: 0711

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

312-861-2000

Name

Ross M. Weisman, Esq.

Address (line 1)

Kirkland & Ellis

Address (line 2)

200 East Randolph Drive

Address (line 3)

Suite 5300

Address (line 4)

Chicago, Illinois 60601

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/591904		

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

22-0440

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ross M. Weisman

Name of Person Signing

Signature

4/4/00

Date Signed

ASSIGNMENT

U.S. TRADEMARK

This Trademark Assignment (the "Assignment") is made and entered into as of this ^{28th} ~~30th~~ day of March, 2000, between KNOWLEDGE UNIVERSE, INC., a Delaware corporation ("Assignor") and UNEXT.COM, LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark application "UNEXT.COM" (Serial No. 75/591904) filed with the U.S. Patent and Trademark Office on November 19, 1998 (the "Trademark"), as well as the goodwill of the business associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes Assignor to assign, all right, title and interest in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Assignor sells, assigns and transfers to Assignee, all of the Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity for present, past and future infringement of the Trademark.

