



04-13-2000

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TR

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

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Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year
 03 20 2000

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
 03 20 2000

Name Rachel L. Brendzel

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name General Mills, Inc.

DBA/AKA/TA

Composed of

Address (line 1) Number One General Mills Boulevard

Address (line 2)

Address (line 3) Minneapolis

Minnesota/USA

55426

City

State/Country

Zip Code

Individual General Partnership Limited Partnership Association

Corporation Association

Other

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/28/2000 TTON11 00000036 070900 2016114

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02 FC:482 25.00 CH

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

763-764-3258

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2016114"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2035239"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

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Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Doreen E Hummel

Doreen E. Hummel

4-7-00

Name of Person Signing

Signature

Date Signed

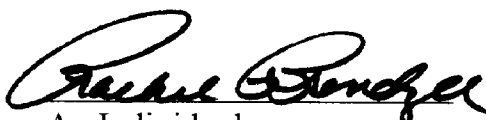
ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is by and between Rachel L. Brendzel, an individual residing in Pennsylvania, with an address at 2023 Cherry Street, Philadelphia, Pennsylvania 19103 ("Assignor"), and General Mills, Inc., a Delaware corporation, with an address at Number One General Mills Boulevard, Minneapolis, Minnesota 55426 ("Assignee").

In consideration of the sum of ten thousand dollars (\$10,000) and other good and valuable consideration, Assignor does hereby GRANT, SELL, ASSIGN, TRANSFER and CONVEY to Assignee its right, title and interest in and to the trademarks as shown on Exhibit A ("the Trademarks"), and any goodwill appurtenant thereto;

IN WITNESS HEREOF, Assignor has caused this Assignment of Trademarks to be duly executed in a manner appropriate thereto, effective as of March 20, 2000.

RACHEL L. BRENDZEL



An Individual

EXHIBIT A**U.S. TRADEMARK REGISTRATIONS**

MARK	REGISTRATION NUMBER	REGISTRATION DATE	CLASS/GOODS
DAIRY BREAK (Stylized)	2,035,239	February 4, 1997	29 - Soy-based beverage used as a milk substitute
DAY BREAK (Stylized)	2,016,114	November 12, 1996	32-Fruit drink containing yogurt