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05-01-2000

FORM PTO-1594

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U.S. DEPARTMENT OF COMMERCE

3-31-92

Patent and Trademark Office

OPR/FINANCE

101339132

Document or certified copy thereof.

1. Name of conveying Party(ies):

L.F.P., Inc.

- Individual(s)
- General Partnership
- Corporation-State California
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: January 24, 2000

2. Name and Address of receiving Party(ies):

Name: Krause Publications, Inc.

Internal Address: _____

Street Address: 700 East State Street

City: Iola State: WI Zip: 54945

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Wisconsin
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1916420

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Attorney Bruce J. Meagher
169 North Main Street
P.O. Box 335
Iola, WI 54945

Attorney Docket No. _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.:

(Attach duplicate copy of this page if paying by deposit account):

04/28/2000
01 FC:481

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DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce J. Meagher
Name of Person Signing

Bruce J Meagher
Signature

3/28/00
Date

Total number of pages comprising cover sheet:

ASSIGNMENT OF TRADEMARK

KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, receipt of which is hereby acknowledged, the undersigned, **L.F.P., INC.**, a California Corporation, whose address is 8484 Wilshire Blvd, Beverly Hills, California 90211, (hereinafter called "Assignor") does hereby assign, transfer, and set over unto **KRAUSE PUBLICATIONS, INC.**, a Wisconsin Corporation having a principal office at 700 East State Street in the Village of Iola in the County of Waupaca and State of Wisconsin 54990, its successors, legal representatives, and assigns, all and singular, all right, title, and interest of said **FIGHTING KNIVES MAGAZINE** in and to the following trademark, and the registration thereof on the Supplemental Register of Trademarks of the United States Patent and Trademark office:

<u>REGISTRATION</u> <u>NUMBER</u>	<u>MARK</u>	<u>REGISTER</u>	<u>REGISTRATION</u> <u>DATE</u>
1916420	Fighting Knives	Principal-2(f)	Sept. 5, 1995

and all trade and proprietary rights of every kind, nature, and description connected with or appurtenant to the said mark.

IN WITNESS WHEREOF, this instrument is executed this 24th day of JANUARY, ~~1999~~ 2000

L.F.P., INC.

BY: [Signature], President

STATE OF CALIFORNIA)
COUNTY OF (Los Angeles))ss

Personally came before me this 24th day of JANUARY, ~~1999~~ 2000, the above named INDIVIDUAL to me personally known to be such person and the President of LFP, Inc., a California Corporation, who acknowledged that he executed the above instrument for the purposes set forth therein on behalf and with the authority of said Corporation.

GIVEN UNDER MY HAND AND SEAL OF OFFICE on this 24th day of JANUARY, ~~1999~~ 2000

[Signature]
Notary Public,
My Commission expires: 1-10-2003

