

RM PTO-1618A
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U.S. DEPARTMENT OF COMMERCE
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TRADEMARKS ONLY

Our Ref: 63428-0016

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New
 Resubmission (Non-Recordation)
Document ID # _____
 Correction of PTO Error
Reel # _____ Frame # _____
 Corrective Document
Reel # _____ Frame # _____

4-14-00



Conveyance Type

Assignment License
 Security Agreement Nunc Pro Tunc Assignment
 Merger Effective Date
Month Day Year
 Change of Name 10-7-99
 Other _____

Conveying Party

____ Mark if additional names of conveying parties attached

Name JLI Beverages, LLC

Execution Date
Month Day Year

10-7-99

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization Texas

Receiving Party

____ Mark if additional names of receiving parties attached

Name Dr Pepper Seven Up Bottling Group, Inc.

DBA AKA TA _____

Composed of _____

Address (line 1) 2304 Century Center Boulevard

Address (line 2) Irving, Texas 75062

Address (line 3) _____

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the

States, receiving party is not domiciled in the United
 Corporation Association an appointment of a domestic representative

document Other _____ be attached. (Designation must be separate from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

05/01/2000 DCORTES 00000205 2157748

FOR OFFICE USE ONLY

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40.00 DP

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

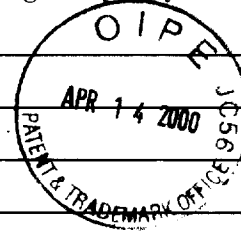
Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____



Correspondent Name and Address

Area Code and Telephone Number (212) 309-7015

Name Maura B. Leeds, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) Attn: TMSU, 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,157,748

Number of Properties Enter the total number of properties involved.

1

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed

Deposit Account _____

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maura B. Leeds, Esq.

Maura B Leeds

4/7/2000

Name of Person Signing

Signature

Date Signed

Trademark Assignment

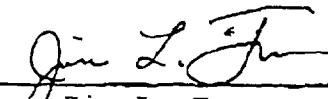
This Trademark Assignment is made on this 7th day of October, 1999, by JLT Beverages, L.P., a Texas limited partnership, located at 2304 Century Center Blvd., Irving, Texas 75062 ("Assignor"), in favor of Dr Pepper/Seven Up Bottling Group, Inc., (f/k/a Tosca Holdings, Inc.), a Delaware corporation, located at c/o Cadbury Schweppes plc, 25 Berkeley Square, London, England W1X 6HT ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the marks listed on the attached Schedule A (hereinafter referred to as the "Marks"), any pending application for federal registration or federal registration therefor, and the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Marks, any pending application for federal registration or federal registration therefor, and the goodwill developed through the use of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all of Assignor's right, title, and interest in and to the Marks, any pending application for federal registration or federal registration therefor, and the goodwill of the business symbolized by the Marks. All of such rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

JLT BEVERAGES, L.P.

By: 
Name: Jim L. Turner
Title: Chairman of the Board

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DEJA BLUE (Stylized)	2,157,748	May 12, 1998