

05-03-2000



101342504

To the Honorable Commissioner of Patent and Trademark Office

attached original documents or copies

1. Name of conveying party(ies):

R&B, Inc.
(a Pennsylvania corporation)

4-10-00

- Individual
- General Partnership
- Corporation-State
- Other: _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: _____
- Merger
- Change of Name

Execution Date: February 18, 2000

2. Name and address of receiving party(ies):

AVM, Inc.
Post Office Box 729
Highway 76 East
Marion, South Carolina 29571

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State South Carolina
- Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

RECEIVED
CORP/FINANCE
MAY 19 11 37

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.

1,361,735

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

John J. Held
McAndrews, Held & Malloy, Ltd
500 West Madison Street
34th Floor
Chicago, Illinois 60661

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charge to deposit account

8. Deposit account number: 13-0017

(Attach duplicate copy of this page if paying by deposit account)

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40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature and Registration Number: [Signature] - 21,061 Date: 4/5/00

Name of Person Signing: John J. Held

Total number of pages including cover sheet, attachments and document: 3

TRADEMARK ASSIGNMENT

WHEREAS, R&B, Inc., a Pennsylvania corporation, having its principal place of business at 3400 East Walnut Street, Colmar, Pennsylvania, is the owner of the entire right, title and interest, including the goodwill associated therewith, for the following U.S trademarks:

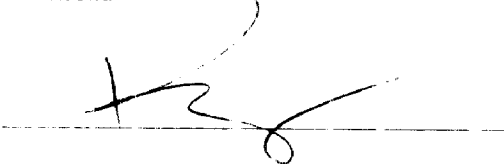
<u>MARK</u>	<u>U.S. REGISTRATION NO.</u>	<u>ISSUE DATE</u>
MIGHTY LIFT!	1,361,735	September 24, 1985

AND, WHEREAS, AVM, Inc., a South Carolina corporation, having its principal place of business at Marion, South Carolina, (hereinafter referred to as the assignee), is desirous of acquiring the entire right, title and interest, including the goodwill of the business associated therewith, in the aforementioned trademarks together with all claims for damages by reason of infringement, with the right to sue for and collect the same for its own use and for the use of its successors and assigns.


NOW, THEREFORE, in consideration of One Dollar (\$1.00) and of other good and valuable consideration, receipt of which is acknowledged by the undersigned, the undersigned, intending to be legally bound, does hereby sell, assign and transfer to the assignee and assignee's legal representatives the entire right, title and interest, including the goodwill associated therewith, in and to the aforementioned trademarks.

EXECUTED under seal on this 18th day of February, 2000 at Colmar, Pennsylvania.

Witness:



R&B, Inc.

By: 
Richard Berman, President

Commonwealth of Pennsylvania

ss.

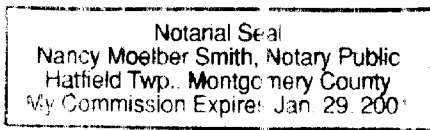
County of Montgomery

On this 18th day of February, 2000 before me personally appeared Richard Berman, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

Nancy Moelber Smith
Notary Public

My Commission Expires:



Member - Pennsylvania Association of Notaries