

05-03-2000



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OPR/FINANCE

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

4-10-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

OBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from Assignment.)

05/02/2000 BCDRTES 00000156 75699681

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 DP
225.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002064 FRAME: 0489

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mary Ellen Welch Rogers

Name of Person Signing

Mary Ellen Welch Rogers
Signature

April 4 2000

Date Signed

State of Delaware
Office of the Secretary of State

PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"HARTE-HANKS DATA TECHNOLOGIES, INC.", A MASSACHUSETTS CORPORATION,

WITH AND INTO "HARTE-HANKS DATA TECHNOLOGIES LLC" UNDER THE NAME OF "HARTE-HANKS DATA TECHNOLOGIES LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 1999, AT 4:31 O'CLOCK P.M.



3150702 8100M

001138508

A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION: 0326240

DATE: 03-20-00

TRADEMARK
REEL: 002064 FRAME: 0491

**CERTIFICATE OF MERGER
OF
HARTE-HANKS DATA TECHNOLOGIES, INC.
AND
HARTE-HANKS DATA TECHNOLOGIES LLC**

It is hereby certified that:

1. The constituent business entities participating in the merger herein certified are:
 - (i) Harte-Hanks Data Technologies, Inc., a Massachusetts corporation; and
 - (ii) Harte-Hanks Data Technologies LLC, a Delaware limited liability company
2. An Agreement and Plan of Merger has been approved and executed by the constituent business entities participating in the merger.
3. The name of the surviving business entity in the merger is Harte-Hanks Data Technologies LLC
4. The merger will be effective on January 1, 2000.
5. The Agreement and Plan of Merger is on file at the place of business of the surviving business entity, Harte-Hanks Data Technologies LLC, the address of which is as follows: 200 Concord Plaza Dr., Suite 800, San Antonio, Texas 78216.
6. A copy of the Agreement and Plan of Merger will be furnished by Harte-Hanks Data Technologies LLC on request and without cost, to any stockholder or member of the business entities constituent to the merger.

Dated: December 28, 1999

HARTE-HANKS DATA TECHNOLOGIES LLC

By: Donald R. Crews
Donald R. Crews
Vice President and Secretary

001736.00001:485292.02

**TRADEMARK
REEL: 002064 FRAME: 0492**

**SHAPIRO,
ISRAEL &
WEINER, P.C.**

ATTORNEYS AT LAW

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JOSEPH M. CHENEY, JR.

MARY ELLEN WELCH ROGERS EXT.: 243
E-MAIL ADDRESS: MER@SIWLAW.COM

April 4, 2000
VIA CERTIFIED MAIL #Z 146 489 959
RETURN RECEIPT REQUESTED

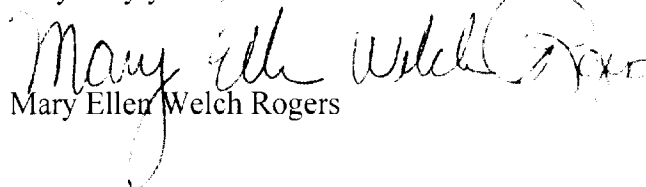
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

RE: **Merger**
Harte-Hanks Data Technologies, Inc. and
Harte-Hanks Data Technologies LLC

Dear Sir/Madam:

Enclosed please find for filing in the above matter a Trademark Recordation Form Cover Sheet together with attached Certificate of Merger and our check in the sum of \$265.00.

Very truly yours,


Mary Ellen Welch Rogers

MEWR:pm
Enclosure

cc: Donald Crews, Esquire
Carolyn DeLuca, Contracts Officer
Gene K. Landy, Esquire