

05-03-2000

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



To the Honorable Commissioner of Patents:

101342524

original documents or copy thereof.

1. Name of conveying party(ies): Muellhens GmbH & Co.KG

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State:  
 Other GmbH & Co.KG - Federal Republic of Germany

Additional name(s) of conveying party(ies) attached?  
 Yes                       No 4-10-00

2. Name and address of receiving party(ies)  
 Name: L'Oreal  
 Address: 14, rue Royale  
 City: 75008 Paris Country: FRANCE

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other Societe Anonyme

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COPY/FINANCE

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date January 13, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes               No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?  
 Yes                       No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
 Additional numbers attached? \_\_\_\_\_

B. Trademark Registration No.(s)  
799,633  
 Yes                       No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Russell H. Falconer, Esq.  
BAKER BOTTS L.L.P.  
 Address: 30 Rockefeller Plaza  
 City: New York State: NY Zip: 10112

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
02-4377  
 (Attach duplicate copy of this page if paying by deposit account)

05/02/2000 0000133 799633

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40.00 00

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9. Statement and signature

*To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.*

Russell H. Falconer  
 Name of Person Signing

[Signature]  
 Signature

April 6, 2000  
 Date

Total number of pages including cover sheet, attachments and document: 3

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

10. Name of conveying party(ies):

- |  |  |
|--|--|
| <input type="checkbox"/> Individual(s)       | <input type="checkbox"/> Association         |
| <input type="checkbox"/> General Partnership | <input type="checkbox"/> Limited Partnership |
| <input type="checkbox"/> Corporation-State   |  |
| <input type="checkbox"/> Other _____         |  |

11. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Page \_\_\_\_\_ of \_\_\_\_\_

OMB No. 065-0011 (exp. 4-94)

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Mail documents to be recorded with required cover sheet information to:

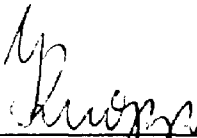
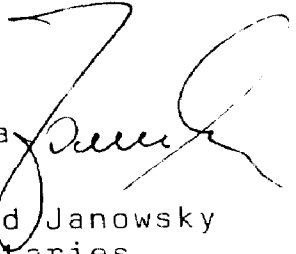
**Commissioner of Patents and Trademarks  
Box Assignments  
Washington, DC 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gather the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK 2-1000C, Washington, DC 20231, and to the office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, DC 20503.

DESIGNATION OF DOMESTIC REPRESENTATIVE

The firm of BAKER & BOTTS, L.L.P., and the members and associates of that firm, having their offices at 30 Rockefeller Plaza, New York, New York 10112, are hereby designated, jointly and severally, as applicant's representatives upon whom notices or process in proceedings affecting the mark may be served.

Muelhens GmbH & Co.KG

By ppa.  ppa.   
Name: Marcus Knopp  
Title: Dr. Bernd Janowsky  
Company Secretaries

Dated: January 13, 2000

ASSIGNMENT

WHEREAS, Muelhens GmbH & Co.KG, organized under the laws of the Federal Republic of Germany, with a place of business at Venloer Str. 241-245, D-50823 Cologne, Germany (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark HYDRIANE, and the goodwill thereof, which mark is registered with the United States Patent and Trademark Office, Registration No. 799,633; and

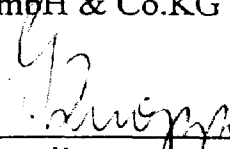
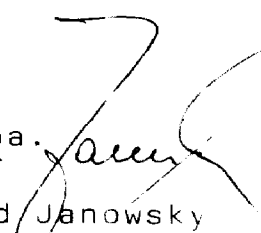
WHEREAS, L'OREAL, a Societe Anonyme, organized and existing under the laws of the Republic of France, with a place of business at 14, rue Royale, 75008 Paris, France, (hereinafter "Assignee"), is desirous of acquiring said mark:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its entire right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the United States registration thereof, Reg. No. 799,633.

Muelhens GmbH & Co.KG

Dated: January 13, 2000

By: ppa.  ppa.   
Name: Marcus Knopp  
Title: Dr. Bernd Janowsky  
Company Secretaries

April 6, 2000

RUSSELL H. FALCONER  
(212) 408-2564  
russell.falconer@bakerbotts.com

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Re: Registrant : Muelhens GmbH & Co.KG  
Trademark : HYDRIANE  
Reg. Nos. : 799,633  
Issued : November 30, 1965  
Class : 3  
Our File : L10055 070283.3104

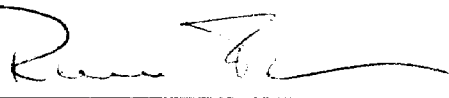
Dear Sir/Madam:

Enclosed please find a recordation form cover sheet and attendant documents for recording the assignment of the above referenced registrations.

A check in the amount of \$40.00 is enclosed to cover your fee. If the fee is found to be inadequate, please draw the additional amount from our deposit account number 02-4377

Respectfully submitted,

BAKER BOTTS L.L.P.

By 

Russell H. Falconer  
30 Rockefeller Plaza  
New York, NY 10112

Enclosures