

04-26-2000



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U.S. Patent & TMO/TM Mail RptDt. #01

Owner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Nabisco, Inc.

- Individual(s)
- General Partnership
- Corporation
- Other
- Association
- Limited Partnership

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 1, 2000

2. Name and address of receiving party(ies):

Nabisco Brands Company
1105 North Market Street, Suite 803
Wilmington, Delaware 19801

- Individual(s)
- General Partnership
- Corporation
- Other
- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designations must be on a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Application No.(s)

B. Registration No.(s)

1,317,191

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be sent:

Name: Kathleen J. Gallagher, Esq.
Address: Nabisco Brands Company
100 Spear Street, Suite 1630
San Francisco, CA 94105

6. Total number of applications and registrations involved: 1

7. Total fee (34 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account number: 14-0060

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathleen J. Gallagher

Name of Person Signing

Kathleen Gallagher
Signature

3-30-00

Date

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Total number of pages comprising cover sheet: 2

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ASSIGNMENT


WHEREAS, NABISCO, INC., a corporation organized under the laws of the State of New Jersey, having its principal place of business at 7 Campus Drive, Parsippany, New Jersey 07054 (hereinafter, the "Assignor"), is the owner of all right, title and interest in and to the trademark SNACK SACK, Registration No. 1,317,191 therefor, and the good will associated therewith;

WHEREAS, NABISCO BRANDS COMPANY, a corporation organized under the laws of the State of Delaware, having its principal place of business at 1105 North Market Street, Suite 803, Wilmington, Delaware 19801, (hereinafter, the "Assignee"), desires to acquire the aforesaid trademark and registration therefor and the good will of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, NABISCO, INC. does hereby assign unto NABISCO BRANDS COMPANY, all right, title and interest as it may have in and to the trademark SNACK SACK together with the good will of the business symbolized thereby, and Registration No. 1,317,191.

Dated: March 1, 2000

NABISCO, INC.

By: Robert K. DeVries 
Robert K. DeVries
Vice President

Sworn to before me this 1st day of
March 2000.

Judith A. Fadden
Notary Public
JUDITH A. FADDEN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires Oct. 17, 2001