



101342529

Tab settings

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies): **7000 APR 10 PM 3:11**

**Food Products Corporation**  
3121 East Washington  
Phoenix, AZ 85034

**OPR/FINANCE**

**4-10-00**

- Individual(s)
- General Partnership
- Corporation-State **Arizona**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **October 13, 1999**

2. Name and address of receiving party(ies):

Name: **Sparta Foods, Inc.**

Internal Address:

Street Address: **1565 First Avenue N.W.**

City: **New Brighton** State: **MN** ZIP: **55112**

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State **Minnesota**

Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from  
Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**See Schedule**

**A**

Additional numbers

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **David C. West**

Internal Address:

**Fredrikson & Byron, P.A.**

Street Address: **1100 International Centre**

**900 Second Avenue South**

City: **Minneapolis** State: **MN** ZIP: **55402**

6. Total number of applications and registrations involved:.....

**4**

7. Total fee (37 CFR 3.41):.....\$ **115.00**

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

05/02/2000 BCDATES 00000163 1631602

DO NOT USE THIS SPACE

01 FC:481  
02 FC:482

40.00 OP  
75.00 OP

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Patricia A. Larson**

Name of Person Signing

Signature

**4/5/00**

Date

Total number of pages including cover sheet, attachments, and

**4**

**TRADEMARK**

**ASSIGNMENT OF  
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Food Products Corporation, an Arizona corporation having offices at 3121 East Washington, Phoenix, Arizona 85034 (hereinafter "Assignor"), owns certain intellectual property, including, but not limited to, trademarks, service marks and related federal and state registrations and copyrights (hereinafter referred to as "Intellectual Property"), as set forth on the attached Schedule A; and

WHEREAS, Sparta Foods, Inc., a Minnesota corporation having offices at 1565 First Avenue N.W., New Brighton, Minnesota 55112 (hereinafter "Assignee") is desirous of acquiring any and all rights in and to the Intellectual Property and any registrations therefor, together with the goodwill of the business in connection with which the Intellectual Property is used, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Intellectual Property and any registrations or common law trademarks therefor for the United States and throughout the world, together with the goodwill of the business associated with which the Intellectual Property is used, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Intellectual Property in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

ASSIGNOR:

FOOD PRODUCTS CORPORATION,  
an Arizona corporation

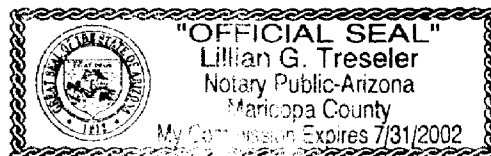
Date: October 13, 1999

By: Donald R Charles  
Its: SECRETARY

STATE OF ARIZONA )  
 ) ss.  
COUNTY OF MARICOPA )

On this 13<sup>th</sup> day of October, 1999, before me appeared DONALD R. CHARLES, who being by me duly sworn did depose and say that s(he) is the SECRETARY of FOOD PRODUCTS CORPORATION, an Arizona corporation, the corporation described in and which executed the foregoing instrument, who acknowledged that (s)he signed it as a free act on behalf of said company with authority to do so.



*Lillian G. Treseler*  
Notary Public



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# SCHEDULE A

## REGISTERED TRADEMARKS

MARK	FEDERAL / STATE	REGISTRATION NUMBER	REGISTRATION DATE
SPANISH BELL and Design 	Federal	1,831,502	April 19, 1994
ARIZONA BRAND and Design 	Federal	1,807,798	November 30, 1993
LA LA's	Federal	1,804,656	November 16, 1993
SPANISH BELL	Federal	1,764,741	April 13, 1993
ARIZONA BRAND CORN TORTILLAS	State of Arizona	16,300	January 24, 1987

## UN-REGISTERED TRADEMARKS USED IN COMMERCE

MARK
BLUE HEAVEN
WOLDS
ARIZONA BRAND